



Association of Schools of
Journalism and Mass
Communication

2024

CONFERENCE

March 20-22 • Chicago, IL

"Managing Change: Supporting Leaders,
Organizing Resources, Activating Innovation"



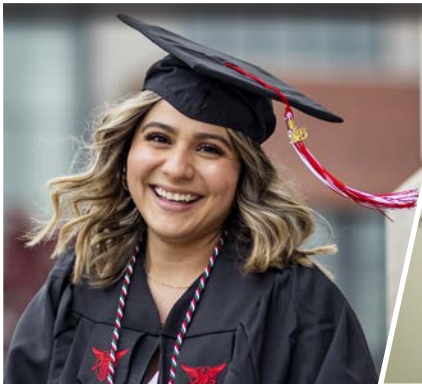
A 100-year history
of **advancing**
innovation
and *leadership*
in **journalism** and
mass communication

<https://www.bsu.edu/sjsc>



**BALL STATE
UNIVERSITY**

School of Journalism and
Strategic Communication



**CONGRATULATIONS
DR. JOHNNY SPARKS**

2023-24 PRESIDENT
Association of Schools of Journalism
and Mass Communication



ABOUT **ASJMC**

The Association of Schools of Journalism and Mass Communication is a non-profit, educational association composed of journalism and mass communication programs at the college/university level. Founded in 1917, ASJMC supports its members, who are primarily leaders (e.g., chairs, directors, deans, etc.) of academic programs, in promoting excellence in journalism and mass communication education.

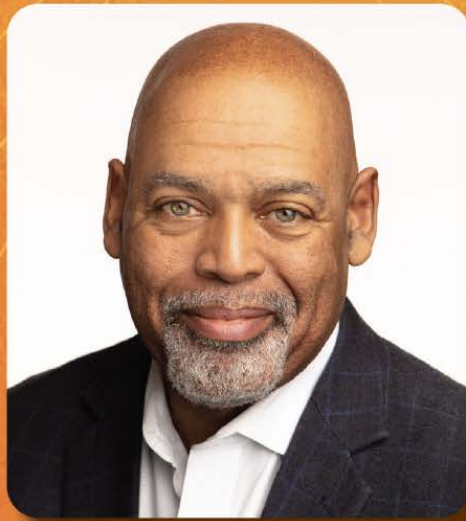
The mission of ASJMC is to achieve the following goals:

- To foster, encourage and facilitate high standards and effective practices in the process and administration of education for journalism and mass communication in institutions of higher learning.
- To cooperate with journalism and mass communication organizations in efforts to raise professional standards and promote a public understanding of the role of journalism and mass communication in a democratic society.
- To support and participate in the accreditation process of journalism and mass communication units through the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC).



BEST WISHES TO

**DEAN
HUB
BROWN**



AS HE BECOMES

**ASJMC
PRESIDENT-ELECT**

IN OCTOBER

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Association of Schools in Journalism and Mass Communication
2024 Conference

Chicago, IL • March 20-22, 2024

Johnny Sparks, Ball State University, ASJMC President
Emily Metzgar, Kent State University, ASJMC President-Elect
Hub Brown, University of Florida, ASJMC Vice President
Amanda Caldwell, AEJMC/ASJMC Executive Director
Felicia Greenlee Brown, AEJMC/ASJMC Assistant Director
Cassidy Baird, AEJMC/ASJMC Events Coordinator

ASJMC
234 Outlet Pointe Blvd., Suite A, Columbia, South Carolina 29210-5667
office: 803-798-0271 website: www.ASJMC.org

SPECIAL ISSUE

JOURNALISM &
MASS COMMUNICATION
QUARTERLY

Volume 100 Number 4 Winter 2023

Mapping a Hundred Years
of History in JMCQ

community.aejmc.org/publications

100th
ANNIVERSARY



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in Journalism and Mass Communication

COPE COMMITTEE ON PUBLICATION ETHICS

journals.sagepub.com/home/jmcq
ISSN: 1077-6990



Welcome

Welcome to the 2024 ASJMC Conference! We, the leaders of journalism and mass communication programs in higher education, meet at a critical moment in our disciplinary history.

Higher education and the JMC professions face great upheaval.¹ While all disciplines presently struggle to adapt in the context of higher ed today, JMC educators are confronted with the added challenge of ongoing disciplinary reinvention.

Technological advances of the past 30 years forced JMC to retool. Some have compared our task of recent decades to continuously rebuilding an “airplane” in flight.

Beyond the tools, technological advances have changed everything. JMC education must rethink its most foundational assumptions. For example, it’s not clear a rebuilt airplane built on dated disciplinary assumptions will fly under the conditions of the moment.

Frankly, we aren’t certain that any airplane is what we need to reach an ill-defined destination in an uncertain future.

A yet-to-be-built “rocket” may be needed. While we are busy trying to save our airplane, someone else (outside our discipline) may design the rocket that replaces our entire enterprise (See “The Structure of Scientific Revolutions”²).

The challenges facing journalism and mass communication present unparalleled opportunities.


The conference program aims to provide support for our emerging and current leaders, organize our resources, and activate disciplinary change.

In the words of Sir Winston Churchill, JMC leaders, “You are needed now more than ever before. Take up the mantle of change. For this is your time.”

Johnny Sparks

¹ <https://www.thegreatupheaval.com/>

² Thomas Kuhn (1962, 1969)



**Johnny Sparks, 2023-2024 ASJMC President
Professor and Director
School of Journalism and Strategic Communication
Ball State University**

THE **ARTHUR W. PAGE CENTER**
— *for integrity in public communication* —

Thank You for a Decade of Leadership

The Donald P. Bellisario College of Communications recognizes Denise Bortree, associate dean for academic affairs, for her outstanding service to JMC education through the Page Center.



Denise Bortree,
Page Center Director

The Arthur W. Page Center is an international leader in research on ethics and integrity in public communication. Since its founding, the Center has funded more than 300 scholars and awarded more than \$1 million in research funding. With Dr. Bortree at the helm, the Center's profile has grown to add educational programming for tens of thousands of students, new academic-practitioner collaborations and an awards event that has recognized 25 of the biggest, most respected names in public communication.

Executive Committee



Johnny Sparks
Ball State University
President



Emily Metzgar
Kent State University
President-Elect



Hub Brown
University of Florida
Vice President



Raul Reis
University of North
Carolina at Chapel Hill
Past President



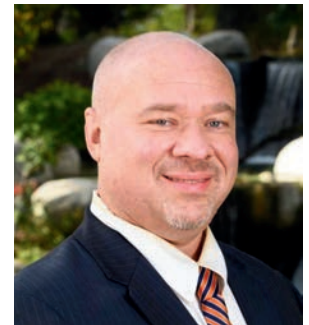
Linda Aldoory
American University
AEJMC President



Felicia McGhee-Hilt
Florida A&M University
Small Programs Rep.



Brad Yates
University of West
Georgia
Medium Programs Rep.



Jason Shepard
California State
University, Fullerton
ACEJMC Rep.



Mark Lodato
Syracuse University
ACEJMC Rep.



Brad Rawlins
Arkansas State
University
ACEJMC Rep.



James Stewart
Nicholls State
University
ACEJMC Rep. (Chair)



Valerie White
Florida A&M University
BBCA Rep.



UNC HUSSMAN: INNOVATING FOR EXCELLENCE

The UNC Hussman community of students, faculty, staff and alumni are driven to excel. A spirit of innovation animates the school's mission today as it has throughout a long history of leadership at the nation's first public university. We are a school of champions moving forward and anticipating change.



PREPARING STUDENTS FOR AN EVOLVING MEDIA LANDSCAPE

- Offering specialized undergraduate programs to meet student and industry demand for health communication and marketing, political communication, business journalism, sports communication and fashion marketing
- Embedding concepts of cultural competency, diversity and inclusion broadly across the curriculum
- Launching new one-year master's programs in journalism and strategic communication
- Capitalizing on a strong alumni network to bring leading professionals into the classroom

WORKING WITH INDUSTRY PARTNERS TO ADDRESS CRITICAL ISSUES

- Partnering with Bloomberg News to build national and international pipelines for diverse perspectives in business journalism
- Serving the information needs of local communities through the UNC Center for Innovation and Sustainability in Local News
- Providing scholarly insights and thought leadership around mis- and dis-information through the Center for Information, Technology, and Public Life



HARNESSING EMERGING TECHNOLOGY FOR EFFECTIVE STORYTELLING

- Home of the Curtis Media Center, the nation's leading education technology hub, designed to foster collaboration, experimentation and innovation
- Leveraging AI, VR and AR through the school's Blue Sky Innovations initiative with unique, research-based perspectives to create and share immersive storytelling experiences

AEJMC/ASJMC
Central Office Staff



Amanda Caldwell
Executive Director



Felicia Greenlee Brown
Assistant Director



Cassidy Baird
Events Coordinator



Kyshia Brown
Website Content Manager



Lillian Coleman
Project Director



Samantha Higgins
Communications Director



Saviela Thorne
Membership Coordinator



AEJMC & ASJMC

THE 2023-24 JENNIFER MCGILL FELLOWS



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Loyola University
Maryland



BILL
CASSIDY

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Graduate Studies
Director
Northern Illinois
University



DEBORAH
CHUNG

Professor
University
of Kentucky



SYDNEY
DILLARD

Graduate Director
DePaul
University



NATHANIEL
FREDERICK II

Associate
Professor
Winthrop
University



YOUNGAH
LEE

Associate
Professor
Ball State
University



REGINA
LUTTRELL

Associate Dean
Syracuse
University



NATHIAN
**SHAE
RODRIGUEZ**

Associate
Professor
San Diego
State University

THANK YOU TO *Our Sponsors*



Preconference: *Supporting Leaders* – Chair and Director Training

WEDNESDAY, MARCH 20

9:00 AM to 5:00 PM [Lincoln Park Foyer] — **Registration**

9:00 AM to 10:30 AM [Lincoln Park] — **Session 1: Emotional Intelligence in Academic Leadership**

Description:

Examines the unique demands of academic leadership in contrast with other types of leadership (e.g., corporate, military). Discusses the necessity of possessing and demonstrating Emotional Intelligence (EQ) to support success in higher education's shared governance model.

Moderating/Presiding:

Weiwu Zhang, Associate Dean, College of Communication, Information, and Media, Ball State University

Johnny Sparks, Director, School of Journalism and Strategic Communication, Ball State University, ASJMC President

10:30 AM to 10:45 AM [Lincoln Park] — **Break**

10:45 AM to 12:15 PM [Lincoln Park] — **Session 2: Promoting Inclusive Excellence in a Divided Nation**

Description:

As The Chronicle of Higher Education recently noted, "The push to ban diversity, equity, and inclusion measures on public-college campuses is now in its second full year and shows no signs of abating." That same publication maintains a DEI Legislation Tracker and keeps discussion about related challenges for academic leaders in front of readers. At the same time, accrediting bodies, including the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC), emphasize demonstrated commitment to the values at the heart of DEI efforts. These competing pressures pose unique challenges for academic leaders dedicated to the promotion of inclusive excellence. This session will invite audience participation to explore challenges, opportunities, and best practices for JMC deans and directors seeking a path forward in the current political environment.

Moderating/Presiding:

Hub Brown, Dean, College of Journalism and Communications, University of Florida, ASJMC Vice President

Emily Metzgar, Director, School of Media and Journalism, Kent State University, ASJMC President-Elect

12:15 PM to 1:45 PM — **Lunch Off-Site (On Your Own)**

1:45 PM to 3:15 PM [Lincoln Park] — **Session 3: Getting Hired**

Description:

Explains executive search processes from the perspective of search consultants, candidates, and decision makers. Panelists and presenters will offer insights and tips to promote successful engagement for executive job candidates.

Moderating/Presiding:

Matthew Hought, Assistant Chair and Professor, Department of Journalism and Strategic Media, The University of Memphis

Panelists:

Search Consultant:

Maggie Mayes, Senior Executive Search Consultant, Greenwood/Asher & Associates

Recent dean hires:

Kim Bissell, Dean, Manship School of Mass Communication, Louisiana State University

Mira Lowe, Dean, School of Journalism & Graphic Communication, Florida A&M University

3:15 PM to 3:30 PM [Lincoln Park] — **Break**

3:30 PM to 5:00 PM [Lincoln Park] — **Session 4: Managing Money Matters**

Description:

Presentation demystifies practical money management matters in strategic support of vision and mission. Topics will include Managing the Budgeting, Grants, Fundraising and Development, Alumni Relations, and Partnerships.

Moderating/Presiding:

Andrea Hickerson, Dean, School of Journalism and New Media, University of Mississippi

6:00 PM to 7:30 PM [Grant Park] — **Light Reception at Hotel**
Reception Sponsored by American University

Managing Change: Supporting Leaders, Organizing Resources, Activating Innovation

THURSDAY, MARCH 21

7:00 AM to 4:00 PM [Chicago Foyer] — **Registration**

7:00 AM to 8:45 AM [Chicago Foyer] — **Breakfast**

9:00 AM to 9:15 AM [Chicago Ballroom] — **Welcome**

Johnny Sparks, Director, School of Journalism and Strategic Communication, Ball State University,
ASJMC President

**School of
MEDIA AND
JOURNALISM**

KENT STATE UNIVERSITY | School of Media and Journalism

WWW.KENT.EDU/MDJ
330-672-2572 / mdj@kent.edu

THURSDAY, MARCH 21

9:15 AM to 10:45 AM [Chicago Ballroom] — **Session 1: Identity, Diversity & Democracy: Challenges and Opportunities in the Leadership of Journalism & Mass Communication Education**

Description:

This session offers participants opportunities to reflect on their own identities and the ways in which individual identities and collective diversities impact their work as leaders in JMC post-secondary education. Applying conceptual frameworks of identity and diversity, we'll explore our collective responsibility to democracy in a pluralistic society, even as we transform what it means to be a leader in higher education today.

Moderating/Presiding:

Bey-Ling Sha, Dean, College of Communications, California State University, Fullerton

10:45 AM to 11:00 AM [Chicago Ballroom] — **Break**

11:00 AM to 12:30 PM [Chicago Ballroom] — **Session 2: Supporting Leaders: Understanding Challenges and Opportunities in JMC Professions**

Description:

The panel will discuss the top challenges and opportunities facing JMC from multiple perspectives within the industry. Where do leading professionals believe that we should focus our academic energy? Future models and AI will be focuses of this session.

Moderating/Presiding:

Kevin Moloney, Associate Professor, Center for Emerging Media Design and Development, School of Journalism and Strategic Communication, Ball State University. Moloney is a transmedia and new media journalism scholar, consultant, and veteran international journalist. His global journalism work has appeared in more than 960 *New York Times* stories as well as hundreds more in international news and culture publications from *Paris Match* to *National Geographic*. He teaches transmedia storytelling, design thinking, project management, and the socio-cultural implications of information technology.

Panelists:

Dennis Anderson, Former Vice President of News Operations, Shaw Media; Board Member, Illinois Associated Press Media Editors

Ashirwaad Badami, leads the Media Innovation & Content Strategy (MICS) specialization at Northwestern University's Medill School of Journalism, a program dedicated to equipping the next generation of journalists, media leaders, and media entrepreneurs with the knowledge and training required to help define, design, and deliver audience-centric media products powered by sustainable business models.

Oseye Boyd, Editor in Chief, Mirror Indy, a nonprofit news organization created to fill gaps in local news coverage in Indianapolis, Oseye (pronounced O-she-uh) is a veteran journalist with more than 25 years of experience. Before joining Mirror Indy, Oseye was public engagement editor for *IndyStar*. She was formerly editor of the *Indianapolis Recorder Newspaper* and *Indiana Minority Business Magazine*.

Caleb Gardner, Managing Partner, 18coffees — Caleb's career has been driven by curiosity and focused on making positive change. During the second Obama Administration, Caleb was the lead digital strategist for President Barack Obama's political advocacy group, OFA.

Mackenzie Warren, Director of Local News Accelerator, Northwestern University's Medill School of Journalism

Andrew Paley, Co-founder / Chief Science & Technology Officer, Storyline, entrepreneur, engineer, designer, journalist, and musician with a history of working and doing research at the intersection of AI, human-centered design, the reinvention of information access, and social progress as applied to a variety of spaces, including education, politics, law, and healthcare.

12:30 PM to 1:30 PM [Chicago Foyer] — **Lunch (Provided On-Site)**

1:30 PM to 3:00 PM [Chicago Ballroom] — **Session 3: Keynote: Communicating through Uncertainty: How to Prepare Students for Disruptive Tech and a Broken Information Ecosystem**

Keynote Speaker:

Caleb Gardner, Managing Partner, 18coffees — Caleb's career has been driven by curiosity and focused on making positive change. During the second Obama Administration, Caleb was the lead digital strategist for President Barack Obama's political advocacy group, OFA.

3:00 PM to 3:15 PM [Chicago Ballroom] — **Break**

3:15 PM to 4:15 PM [Chicago Ballroom] — **Session 4: ACEJMC Update**

Description:

ACEJMC seeks input from ASJMC members. Last year, ACEJMC approved a new objective in its bylaws: *To advocate for the value of education in journalism and mass communications in championing democratic values as the foundation of a diverse and inclusive society.* An Advocacy Committee is now fleshing out a policy on what “advocacy” means for the Council – the guardrails that will guide our work, and how and when our voice will be activated.

Moderating/Presiding:

Del Galloway, ACEJMC President; Senior Vice President-Communications, Wells Fargo — Atlanta & Northeast Regions

Panelists:

Mike Cherenson, Executive Vice President-Public Relations — SCG Advertising and Public Relations; member, ACEJMC Committee

Marie Hardin, Dean, Donald P. Bellisario College of Communications, Penn State University; Chair, ACEJMC Committee

Steve Geimann, Bloomberg News (retired); ACEJMC Council Public Member

4:15 PM to 5 PM [Chicago Ballroom] — **Session 5: Center for Community News Update**

Description:

In this conversation, Richard Watts will update on latest developments in university-led student reporting programs, funding resources, including Press Forward, and some recent initiatives aimed at engaging universities in and adjacent to news deserts and in state and regional collaborations. The Center for Community News documents and encourages university-led reporting programs. About 130 such programs have been identified with another 140 considering starting something. See more information on the Center’s website, including a series of maps that illustrate the potential impact of these programs.

Moderating/Presiding:

Richard Watts, Director, Center of Community News (CCN), founder of the Community News Service and a senior lecturer at the University of Vermont

6:00 PM to 7:30 PM [Grant Park] — **Reception at Hotel**

Reception Sponsored by Ball State University Schranz Distinguished Lectureship

FRIDAY, MARCH 22

7:00 AM to 11:00 AM [Chicago Foyer] — **Registration**

7:00 AM to 8:30 AM [Chicago Foyer] — **Breakfast**

8:30 AM to 10:00 AM [Chicago Ballroom] — **Session 6: Activating Innovation: Change Management Mindset**

Description:

Participants will understand the value of a change management process, the change management mindset, and the important role they play as change leaders.

Moderating/Presiding:

Bette Smith, Principal, Destra Consulting Group

10:00 AM to 11:30 AM [Chicago Ballroom] — **Session 7: Workshopping a Change Challenge**

Description:

Participants will be invited to bring a change challenge from their role to the workshop session. Participants will workshop through the change management process introduced in Session 6 and outline a plan in Session 7. The goal is to give participants a hands-on introduction to planning change management.

Facilitator:

Bette Smith, Principal, Destra Consulting Group

11:30 AM [Chicago Ballroom] — **“Grab and Go” Box Lunch**

- Conference Concludes -

ACEJMC Committee Meeting Immediately Following

ASJMC PAST *Presidents*



Association of Schools of Journalism and Mass Communication Presidents (1984-Present)

2022-23 – Raul Reis, North Carolina at Chapel Hill
2021-22 – Al Stavitsky, Nevada, Reno
2020-21 – Gracie Lawson-Borders, Howard
2019-20 – James Stewart, Nicholls State
2018-19 – Thor Wasbotten, Santa Clara
2017-18 – Sonya Duhé, Loyola New Orleans
2016-17 – Maryanne Reed, West Virginia
2015-16 – Brad Rawlins, Arkansas State
2014-15 – Ann Brill, Kansas
2013-14 – Don Heider, Loyola Chicago
2012-13 – Peggy Kuhr, Montana
2011-12 – Beth Barnes, Kentucky
2010-11 – Paul Parsons, Elon
2009-10 – Maria Marron, Central Michigan
2008-09 – Judy VanSlyke Turk, Virginia Commonwealth (Deceased)
2007-08 – Thomas Kunkel, Maryland
2006-07 – Loren Ghiglione, Northwestern
2005-06 – Pamela J. Creedon, Iowa
2004-05 – Russell E. Shain, Arkansas State
2003-04 – John Soloski, Georgia
2002-03 – George Thottam, Rowan
2001-02 – William Slater, Texas Christian
2000-01 – Charles C. Self, Oklahoma
1999-2000 – Shirley Staples Carter, Wichita State
1998-99 – Terry Hynes, Florida
1997-98 – J. William Click, Winthrop (Deceased)
1996-97 – Robert Ruggles, Florida A&M
1995-96 – Doug Anderson, Arizona State
1993-94 – Jo-Ann Huff Albers, Western Kentucky
1992-93 – Ralph Izard, Ohio (Deceased)
1991-92 – Mary Sparks, Texas Woman's
1990-91 – Vernon Keel, Wichita State
1989-90 – Will Norton, Mississippi
1988-89 – Edmund B. Lambeth, Missouri (Deceased)
1986-87 – Richard Cole, North Carolina
1984-85 – Kenneth Starck, Iowa

American Association of Schools and Departments of Journalism Presidents (1917-1984)

1984 – Donald G. Hileman, Tennessee (Deceased)
1983 – James W. Carey, Illinois (Deceased)
1982 – Robert O. Blanchard, Pennsylvania State (Deceased)
1981 – Reg Westmoreland, North Texas State (Deceased)
1980 – Kenneth Devol, California State, Northridge (Deceased)
1979 – Neale Copple, Nebraska (Deceased)
1978 – Del Brinkman, Kansas (Deceased)
1977 – James W. Schwartz, Iowa State (Deceased)
1976 – John B. Adams, North Carolina
1975 – Edward P. Bassett, Kansas
1974 – Harold L. Nelson, Wisconsin
1973 – Arthur M. Barnes, Pennsylvania State
1972 – James E. Brinton, Colorado
1971 – Gerhart D. Wiebe, Boston

1970 – Albert T. Scroggins, South Carolina
1969 – William E. Hall, Ohio State
1968 – Wayne Danielson, North Carolina
1967 – John L. Hulteng, Oregon
1966 – Rae O. Weimer, Florida
1965 – Theodore Peterson, Illinois
1964 – Robert L. Jones, Minnesota
1963 – Robert L. Jones, Minnesota
1962 – DeWitt C. Reddick, Texas
1961 – Keen Rafferty, New Mexico
1960 – A. Gayle Waldrop, Colorado
1959 – Earl English, Missouri
1958 – Ralph O. Nafziger, Wisconsin (Deceased)
1957 – Ralph D. Casey, Minnesota
1956 – James E. Pollard, Ohio State
1955 – Gordon A. Sabine, Oregon
1954 – Wesley Maurer, Michigan
1953 – Burton W. Marvin, Kansas
1952 – Ralph Lashbrook, Kansas State
1951 – Leslie G. Moeller, Iowa
1950 – Frank Luther Mott, Missouri (Deceased)
1949 – John E. Stempel, Indiana (Deceased)
1948 – Norval Neil Luxon, Ohio State (Deceased)
1947 – Robert W. Desmond, California (Deceased)
1946 – Paul J. Thompson, Texas (Deceased)
1945 – Max R. Grossman, Boston (Deceased)
1944 – Fred S. Siebert, Illinois (Deceased)
1943 – Chilton R. Bush, Stanford (Deceased)
1942 – Chilton R. Bush, Stanford (Deceased)
1941 – J.L. O'Sullivan, Marquette (Deceased)
1940 – Vernon McKenzie, Washington (Deceased)
1939 – Vernon McKenzie, Washington (Deceased)
1938 – Kenneth E. Olson, Northwestern (Deceased)
1937 – Lawrence W. Murphy, Illinois (Deceased)
1936 – Grant M. Hyde, Wisconsin (Deceased)
1935 – Frank L. Martin, Missouri (Deceased)
1934 – Charles E. Rogers, Iowa State (Deceased)
1933 – Fred J. Lazell, Iowa (Deceased)
1932 – Fred J. Lazell, Iowa (Deceased)
1931 – Ralph D. Casey, Minnesota (Deceased)
1930 – Eric W. Allen, Oregon (Deceased)
1929 – Frank Luther Mott, Iowa (Deceased)
1928 – Arthur L. Stone, Montana (Deceased)
1927 – Leon N. Flint, Kansas (Deceased)
1926 – Joseph S. Myers, Ohio State (Deceased)
1925 – Charles A. Cooper, Columbia (Deceased)
1924 – M. Lyle Spencer, Washington (Deceased)
1923 – Eric W. Allen, Oregon (Deceased)
1922 – Willard G. Bleyer, Wisconsin (Deceased)
1921 – Will H. Mayes, Texas (Deceased)
1920 – Walter Williams, Missouri (Deceased)
1919 – Walter Williams, Missouri (Deceased)
1918 – Walter Williams, Missouri (Deceased)
1917 – Walter Williams, Missouri (Deceased)



● Video Conference Series

asjmc.org

CALL FOR LEADERSHIP



CALL FOR LEADERSHIP

Special Guest
Peter Bobkowski,
Kent State
University

Via ZOOM
Tuesday,
April 9, 2024
at 1pm ET

Join your ASJMC colleagues to discuss:
The New Face of Scholastic Journalism

Only ASJMC members receive invitations to join the video conference.

ASJMC GERALD M. SASS DISTINGUISHED SERVICE AWARD *Recipients*



The Citation of Merit Award was created in 1946 by the American Society of Journalism School Administrators to recognize outstanding journalistic service by organizations and individuals. When ASJSA merged with the Association of Schools of Journalism and Mass Communication in 1984, the award became known as the Distinguished Service Award. In 1996 the award was renamed the Gerald M. Sass Distinguished Service Award in recognition of the many years of dedication and vision that Sass provided to journalism and mass communication education.

2023 – **Rebecca Landsberry-Baker**, Indigenous Journalists Association
2022 – **Perter Bhatia**, ACEJMC President, Editor and Vice President, Detroit Free Press
2021 – **Jennifer H. McGill**, AEJMC/ASJMC
2020 – **Hugo Morales**, Radio Bilingue
2019 – **Linda Shockley**, Dow Jones News Fund
2018 – **Mizell Stewart**, VP, Gannett/USA Today
2017 – **Keith Woods**, National Public Radio
2016 – **Marty Baron**, The Washington Post
2015 – **Clark Bell**, McCormick Foundation
2014 – **Frank Ovaitt**, Institute for Public Relations
2013 – **Jan Watten**, Hearst Foundation Journalism Awards
2012 – **Vivian Vahlberg**, Vahlberg & Associates
2011 – **Connie Frazier**, American Advertising Federation
2010 – **Rich Holden**, Dow Jones News Fund
2009 – **Charles Overby**, The Freedom Forum/Newseum
2008 – **Susanne Shaw**, Accrediting Council on Education in JMC
2007 – **Mark Goodman**, Student Press Law Center
2006 – **Judith Clabes**, Scripps Howard Foundation

2005 – **Karen Dunlap**, Poynter Institute
2004 – **Hodding Carter III**, Knight Foundation
2003 – **Lee Stinnett**, ASNE
2002 – **Jerry Ceppos**, Knight Ridder
2001 – **Brian Lamb**, CSPAN
2000 – **Bob Giles**, Freedom Forum Media Studies Center
1999 – **Jay Harris**, San Jose Mercury News
1998 – **Robert J. Haiman**, Poynter Institute
1997 – **Al Neuharth**, Freedom Forum
1996 – **Creed Black**, Knight Foundation
1995 – **Robert MacNeil**, MacNeil-Lehrer NewsHour
1994 – **Daniel Schorr**, National Public Radio
1993 – **Ruth Holmberg**, The Chattanooga Times
1992 – **David Lawrence**, Miami Herald
1991 – **Mervin Aubespain**, The Louisville Courier-Journal
1990 – **Randolph A. Hearst**, Hearst Foundation
1989 – **Helen Thomas**, UPI
1988 – **John Seigenthaler**, The Tennessean
1987 – **Gerald M. Sass**, Gannett Foundation
1986 – **David Broder**, The Washington Post
1985 – **Fred Friendly**, CBS News

PAST ASJMC

CONFERENCE SITES

2024 • March 20-22 • Chicago, IL
2023 • February 15-17 • Charlotte, NC
2022 • February 23-25 • Las Vegas, NV
2021 • February 26-27 • Virtual
2020 • March 5-7 • New Orleans, LA
2019 • February 28-March 2 • Houston, TX
2018 • February 22-24 • Phoenix, AZ
2017 • February 25-27 • Memphis, TN
2016 • February 14-16 • Savannah, GA
2015 • February 19-21 • Tampa, FL
2014 • February 27-March 1 • San Antonio, TX
2013 • February 22-23 • New Orleans, LA
2012 • February 17-18 • Las Vegas, NV
2011 • February 18-19 • Dallas, TX
2010 • February 19-20 • Atlanta, GA
2009 • January 29-31 • Mexico City, Mexico
2008 • February 22-23 • New Orleans, LA
2007 • February 2-3 • St. Louis, MO
2006 • February 3-4 • Chicago, IL
2005 • February 4-5 • Nashville, TN
2004 • February 20-22 • New York City, NY
2003 • No Winter Meeting
2002 • January 5-8 • London, England
2002 • December 6-8 • Palo Alto, CA
2001 • January 11-14 • Mexico City, Mexico
2000 • No Winter Meeting



REPRESENTATION AND VOICE – THE FUTURE OF DEMOCRACY

AEJMC 2024 CONFERENCE

PHILADELPHIA, PA

AUG. 8 - 11

THURSDAY - SUNDAY

PRE-CONFERENCE: WEDNESDAY, AUG. 7

HOTEL

Philadelphia Marriott Downtown | 1201 Market Street
Grad Rate: \$169.00 | Single: \$214.00 | Double: \$234.00

PAPER CALL

<https://convention2.allacademic.com/one/aejmc/aejmc24/>
Submission deadline: April 1, 2024

EARLY REGISTRATION RATES (THROUGH JULY 15)

\$285.00 (Regular, Associate) • \$175.00 (Student, Retiree)

<https://community.aejmc.org/conference/home>



#AEJMC24

#AEJMC 24

AEJMC GRADUATE PROGRAM

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Friday
August 9, 2024
2:00 p.m. – 5:00 p.m.

More Information :

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