

#ASJMC26

ASJMC CONFERENCE

MARCH
18-19, 2026

CHICAGO, IL

InterContinental Chicago Magnificent Mile

STRENGTHENING CONNECTIONS
IN A TIME OF CHALLENGE





Congratulations

**DEAN
HUB BROWN**



2025-2026
ASJMC PRESIDENT

*We are very proud that the industry has
recognized your exemplary leadership abilities.*

About Us

The Association of Schools of Journalism and Mass Communication is a non-profit, educational association composed of journalism and mass communication programs at the college/university level. Founded in 1917, ASJMC supports its members, who are primarily leaders (e.g., chairs, directors, deans, etc.) of academic programs, in promoting excellence in journalism and mass communication education.

The mission of ASJMC is to achieve the following goals:

- To foster, encourage and facilitate high standards and effective practices in the process and administration of education for journalism and mass communication in institutions of higher learning.
- To cooperate with journalism and mass communication organizations in efforts to raise professional standards and promote a public understanding of the role of journalism and mass communication in a democratic society.
- To support and participate in the accreditation process of journalism and mass communication units through the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC).

www.ASJMC.org



March 18-19 | Chicago, IL



Media and Artificial Intelligence

The College of Information and Communications at the University of South Carolina integrates AI by exploring its applications across social media, biometrics, robotics, journalism and teaching.

SOCIAL MEDIA INSIGHTS LAB

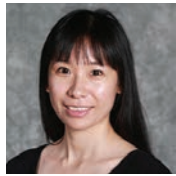


Jameson Hayes, Ph.D.
Professor
Director of the Social Media Insights Lab

The Social Media Insights Lab blends industry and academic expertise with cutting-edge social media data science and analytics to produce actionable, impactful solutions for local and national commercial, academic and governmental clients and train students to be leaders in industry and academic social media research.



BIOMETRICS AND USER EXPERIENCE LAB



Taylor Wen, Ph.D.
Associate Professor
Director of the Biometrics and User Experience Lab

The Biometrics and User Experience Lab is a home for psychophysiological research. The lab is equipped with two biometric stations including eye tracking (traditional and VR), facial expression, galvanic skin response (GSR), brain wave detection (EEG), facial electromyography (fEMG) and electrocardiography (ECG).



EMERGENT INFORMATION TECHNOLOGY LAB



Fan Yang, Ph.D.
Associate Professor
Director of the Emergent Information Technology Lab

The Emergent Information Technology Lab explores human-AI interaction, immersive media, and social robots through the Immersive Experience Hub, AI & AGI Hub, and Robotics Hub. The Robotics Hub houses social robots from companions to humanoids, using biometric methods to examine mistreatment, companionship and child-robot ethics.



Faculty Leaders in the AI Arena



Tom Reichert, Ph.D.
Dean for CIC

Focus: Encourages faculty and staff to obtain AI certifications, develop skills and use AI ethically in their work.



Linwan Wu, Ph.D.
Associate Dean for Research

Focus: Studies advertising psychology, communication technology and consumer responses to AI advertising.



Marcia Cook Purday, APR
Advertising and Public Relations Sequence Head

Focus: Leverages AI to teach competencies in integrated communications campaigns and creative strategy to execution.



Jason Porter
Senior Instructor

Focus: Explores the narrative capabilities of interactive and immersive technology, including artificial intelligence.

WANT TO LEARN MORE?

Check our website
<https://fearlesslyfirst.ai/>
for more information
about our program.



School of Journalism and Mass Communications
College of Information and Communications
UNIVERSITY OF SOUTH CAROLINA

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Thank You

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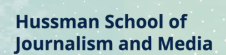
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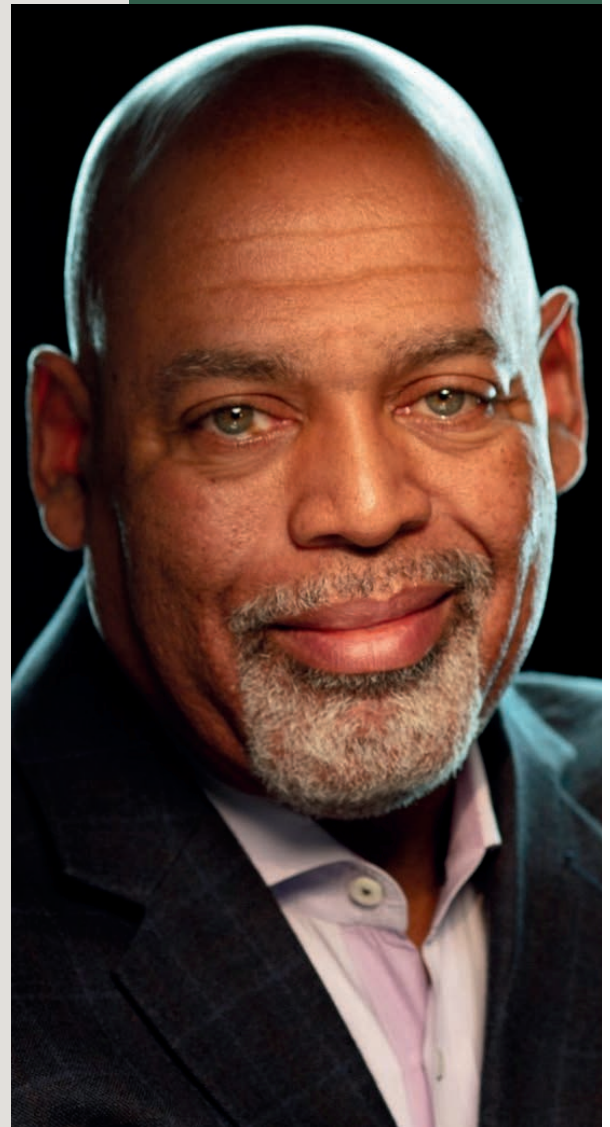


Welcome



Welcome to the 2026 ASJMC Conference! We come together at a moment of peril and promise for journalism and mass communication education. We are encountering the peril of threats to higher education, demographic shifts, and attacks on the First Amendment—the words that are at the foundation of what we do. At the same time, we see the promise of emerging technologies including artificial intelligence and the enduring imagination of our colleagues and our students—creating new ways of seeing and doing, new lines of inquiry, and new opportunities for the industries of mass communication. The speed at which all of this is coming at us is like nothing we’ve ever seen in our careers. This is a time to pay attention. This is a time for us to lean on one another.

Our theme, “Strengthening Connections in a Time of Challenge,” acknowledges the headwinds we are facing, and suggests things we can do to meet this moment. We hope this time together will help to strengthen you in your journey. We’re glad you’re here.



HUB BROWN

2025-2026 ASJMC President
Dean and Professor
College of Journalism and
Communications
University of Florida

Executive Committee

2025-2026



ASJMC President

Hub Brown

University of Florida



Medium Programs Representative

Brad Yates

University of West Georgia



ASJMC President-Elect

Kim Bissell

Louisiana State University



Large/XL Programs Representative

Gerry Lanosga

Indiana University



ASJMC Vice President

Jared L. Johnson

Oklahoma State University



ACEJMC Representative

Jason Shepard

California State University, Fullerton



ASJMC Past President

Emily Metzgar

Kent State University



ACEJMC Representative

Mark Lodato

Syracuse University



AEJMC President

Bey-Ling Sha

Texas Tech University



ACEJMC Representative

Felicia McGhee-Hilt

Florida A&M University



Small Programs Representative

Kevin Qualls

Murray State University



ACEJMC Representative

Andrea Miller

University of Oklahoma



WHAT'S YOUR STORY?

HOME TO AWARD-WINNING JOURNALISTS, PRODUCERS AND CREATIVES, the Department of Journalism and Creative Media (JCM) empowers students to become skilled storytellers who use media to lead and inspire.

NEWS MEDIA MAJOR

From creative fiction and documentaries to hard-hitting news and sports, learn the skills you need to tell stories that affect people.

CREATIVE MEDIA MAJOR

Study the ways news and information are produced, from the traditional news outlets to the emerging world of media start-ups.

Interested in learning more? Visit jcm.ua.edu.

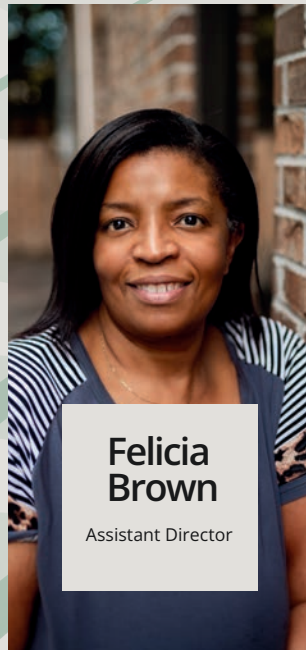
Central Office Staff

AEJMC/ASJMC



**Amanda
Caldwell**

Executive Director



**Felicia
Brown**

Assistant Director



**Cassidy
Baird**

Events Coordinator



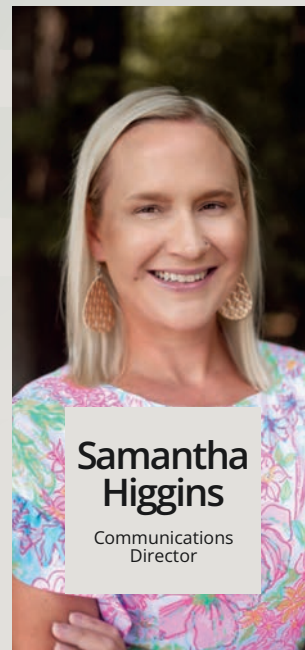
**Kyshia
Brown**

Website & Graphic
Designer



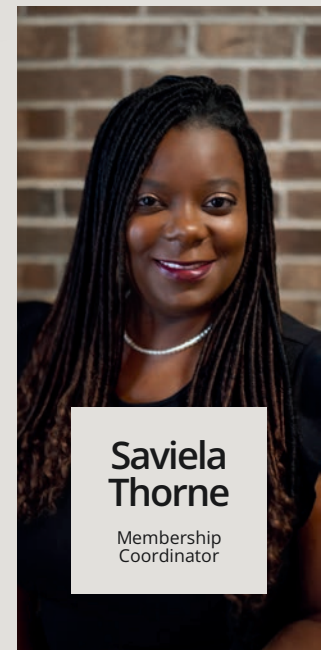
**Lillian
Coleman**

Project Director



**Samantha
Higgins**

Communications
Director



**Saviela
Thorne**

Membership
Coordinator



Kareem El Damanhoury, Denver



Sungwon Chung, Ball State



Miglana Sternadori, Texas Tech



**THE 2025-26
IDL
JENNIFER MCGILL
FELLOWS**

Yan Huang, Houston



Joe Phua, Southern Methodist



Shaheen Pasha, Penn State



THE INSTITUTE FOR DIVERSE
LEADERSHIP IN JOURNALISM AND
COMMUNICATION IS CO-SPONSORED
BY AEJMC AND ASJMC



Schedule



Wednesday, March 18

1:00 PM to 3:30 PM [11th Floor | Halas Room]
Executive Committee Meeting

10:00 AM to 4:15 PM [11th Floor | Roosevelt Room]
IDL Session

1:00 PM to 6:00 PM [11th Floor Foyer]
Registration

- Conference Begins -

5:00 PM to 6:30 PM [11th Floor | Hemingway Room]

Opening Keynote: AI Essentials for Educators: The Useful, The Inspirational, The Lurking Threats

Moderating:

Hub Brown, Dean, College of Journalism and Communications, University of Florida

Keynote Speaker:

Al Tompkins, Author of "Aim for the Heart"

6:30 PM to 7:30 PM [11th Floor | Armstrong Room]
Light Reception at Hotel

Thursday, March 19

8:00 AM to 5:00 PM [11th Floor Foyer]
Registration

9:00 AM to 10:30 AM [11th Floor | Hemingway Room]

Session 1 – Addressing the Threats to JMC Programs and Education

Description:

From reductions in research funding to curriculum mandates and demographic changes, it seems that leaders barely get a chance to address one challenge before another comes along. We'll discuss how institutions are handling the stresses to the system from multiple directions, and what lessons can be gained from our experiences so far.

Moderating:

Dave Kurpius, Dean, Missouri School of Journalism

Panelists:

Diana Martinelli, Vice Dean, College of Creative Arts and Media, West Virginia University

Rafael Lorente, Dean and Professor of the Practice, Philip Merrill College of Journalism, University of Maryland

Jelani Cobb, Dean, Graduate School of Journalism, and Henry R. Luce Professor of Journalism, Columbia University in the City of New York

[Schedule continues on page 12



YOUR OPPORTUNITY TO ELEVATE

JOURNALISM AND STRATEGIC MEDIA

PHD | COMMUNICATION, J+SM CONCENTRATION

Offering flexible doctoral training online and on-campus, this program's unique structure sets it apart from others in the nation.

OPEN-SOURCE INVESTIGATIVE REPORTING

MA | JOURNALISM AND STRATEGIC MEDIA

Using cutting-edge tools and industry insights, this rigorous concentration deepens research skills and enhances reporting on issues that matter.

MEMPHIS.EDU/JRSM



THE UNIVERSITY OF
MEMPHIS

Department of Journalism
and Strategic Media



Schedule

10:30 AM to 10:45 AM

Break

10:45 AM to 12:15 PM [11th Floor | Hemingway Room]

Session 2 – Leadership in Challenging Times: What Experienced Leaders Wish They Knew

Description:

The job of leadership in journalism/mass communication programs has changed rapidly over the years. So many of the trends facing institutions—shifting regional demographics, increasing diversity of all kinds in classrooms, the pressure to raise money, generational change among faculty—have made the job of leading them a different kind of challenge. What are the lessons to be learned from the changes, and what has it meant for how leaders approach the task now? What do leaders wish they had known walking in the door?

Moderating:

Don Heider, Executive Director, Markkula Center for Applied Ethics, Santa Clara University

Panelists:

Al Stavitsky, Dean Emeritus, Reynolds School of Journalism, University of Nevada Reno

Elisia Cohen, Director, Hubbard School of Journalism and Mass Communication, University of Minnesota Twin Cities

Charles Whitaker, Dean, Medill School of Journalism, Media, and Integrated Marketing Communications, Northwestern University

12:30 PM to 1:30 PM [11th Floor Foyer]

Mentor Lunch (*Lunch is open to all conference attendees.*)

1:45 PM to 2:45 PM [11th Floor | Hemingway Room]

ACEJMC Session – Standard Four

Description:

In response to questions and interest in ACEJMC's revised Standard Four, ACEJMC will host a presentation featuring four academic unit leaders who will share their experiences implementing the new standard and offer practical suggestions and ideas.

Panelists:

Kenneth Pybus, Department Chair and Professor, Journalism and Mass Communication, Abilene Christian University

Elisia Cohen, Director, Hubbard School of Journalism and Mass Communication, University of Minnesota Twin Cities

Matt Haught, Department Chair and Professor, Department of Journalism and Strategic Media, University of Memphis

Juliana Trammel, Professor and Chair, Department of Journalism and Mass Communications, Savannah State University

2:45 PM to 3:00 PM

Break

Conference Wi-Fi

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[Schedule continues on page 14



SCHOOL OF COMMUNICATION, FILM, AND MEDIA

The School of Communication, Film, and Media prepares students to engage critically and creatively in a rapidly evolving media environment through experiential learning, strategic thinking, and ethical communication.



Undergraduate Programs *Ideas into Impact*

- **B.S. in Film & Video Production**
- **B.S. in Mass Communications***
 - **Concentrations**
 - Digital Media & Entertainment
 - Film & Video Production
 - Journalism
 - Public Relations
- **Certificates**
 - Communication in the Workplace
 - Emerging Digital Media Practitioner
 - Health Communication
- **Nexus**
 - Film & Television Production
 - Live Production, Streaming & Esports

**ACEJMC Accredited*

Experiential Learning *Learning in Action*

Learning Labs

- *bluestone* Public Relations Firm
- Digital Journalism Innovation Lab
 - *The West Georgian* Newspaper
 - WUTV
- SCFM Productions
- WOLF Radio & WOLF Sports Network

Student Organizations

- Broadcast Education Association (BEA)
- Collegiate Media Chapter
- Public Relations Student Society of America (PRSSA)
- UWG Debate
- UWG Filmmaker Collective

Graduate Program

M.S. in Digital & Social Media Communication

Lead Strategy in a Digital World

Courses are taught by experienced practitioners and educators who give students the tools they need to advance their careers, whether they're an aspiring creator or a currently working professional.



UNIVERSITY OF
WEST GEORGIA



Schedule



3:00 PM to 4:30 PM [11th Floor | Hemingway Room]

Session 3 – The Challenge and Promise of Fundraising

Description:

Fundraising is often the least-discussed addition to the skill set required of new leaders in journalism and mass communication. Emerging leaders can go from spending none of their time on the subject as a department chair, to as much as 30 percent of their time on it as a dean or director. This as industry and demographic changes alter the fundraising landscape for even the most experienced leaders. What should be on a leader's agenda regarding fundraising in 2026?

Moderating:

Jessica Pucci, Senior Associate Dean, Walter Cronkite School of Journalism and Mass Communication, Arizona State University

Panelists:

Ann Searight Christiano, Director, Center for Public Interest Communications, University of Florida

Kyle Daniels, Director of Development, Medill School of Journalism, Media, and Integrated Marketing Communications, Northwestern University

4:30 PM to 4:45 PM

Break

4:45 PM to 6:00 PM [11th Floor | Hemingway Room]

Session 4 – Building Resilience and Morale for the Future

Description:

2025 was a difficult year for universities across the United States. The pressure on them comes from a variety of sources—politicians, demographic shifts, and budget reductions, to name a few. Faculty, staff and students share that they simply are tired and are fearful of what could be next. How do we hold onto morale in our institutions and instill a culture of resilience?

Moderating:

Deborah S. Chung, Associate Dean for Undergraduate Programs, College of Communication and Information, School of Journalism and Media, University of Kentucky

Presenter:

Katherine Greenwood, University of Southern California

6:00 PM to 7:30 PM [11th Floor | Armstrong Room]

Sass Award Presentation/Reception

Presenter:

Hub Brown, Dean, College of Journalism and Communications, University of Florida

Recipient:

Lillian Coleman, AEJMC/ASJMC

– Conference Concludes –

Friday, March 20

ACEJMC Committee Meeting



Congratulates

Lillian Coleman

Project Director, AEJMC/ASJMC

2026 Recipient of the ASJMC Gerald M. Sass Distinguished Service Award

As Lillian celebrates her 40th anniversary with AEJMC and ASJMC, the community is especially proud to see her extraordinary leadership and dedication recognized in such a meaningful way. Her work with the Institute for Diverse Leadership—and her steadfast commitment to numerous programs across the associations—has strengthened the associations and inspired generations of leaders.



JOB HUB

AEJMC 2026 CONFERENCE

New Orleans | August 5–8, 2026

UPLOAD • CONNECT • INTERVIEW



- Upload job positions: June 1 – July 15
- \$250 first ad | \$150 each additional ad
- Private candidate resume access
- Schedule interviews for conference week
- Limited interview room blocks available

AEJMC.org/aejmc-events/conference/opportunities

EMPLOYERS Questions: kyshia@aejmc.org | Subject: AEJMC Job Hub 2026 Employers

AEJMC



2026 Conference Opportunities Member Program Advertising Rate Card

**Jazz & Jambalaya: Nurturing Harmony
and Health in Higher Education**
August 5-8, 2026 | New Orleans Marriott
555 Canal Street | New Orleans, Louisiana 70130

Who We Are

AEJMC has the largest audience of journalism and mass communication educators at the college/university level, all in one location. Reach some 2,000+ educators and administrators over four days by advertising at our 2026 AEJMC Conference, August 5-8. Reach a circulation of 2,000+ and get into the hands of conference attendees by placing your ad in our conference program. We are excited to be in New Orleans for the 2026 Conference.

Conference Program Advertising Options

| Size | Color Ad Packages | BW Ad Packages |
|---------------------|-------------------|----------------|
| 1/2 Page Color | \$1200 | \$600 |
| 1 Full Page Color | \$1350 | \$675 |
| 2 Full Pages Color | \$2700 | \$1350 |
| 3 Full Pages Color | \$4050 | \$2050 |
| 4 Full Pages Color* | \$4680 | \$2700 |
| 5 Full Pages Color* | \$5850 | \$3375 |

(*You get a discount on all color pages after the 3rd page)

| Size | Color Ad Packages | BW Ad Packages |
|------------------------|-------------------|----------------|
| 1 set of Facing Pages | \$3400 | \$1800 |
| 2 sets of Facing Pages | \$6800 | \$3600 |

| Covers [Full Page] | Color Only |
|--------------------|------------|
| Inside Front Cover | \$2000 |
| Inside Back Cover | \$2000 |
| End Page | \$1800 |
| Back Cover | \$2800 |

Bleed Option [Full Page Only] +\$500 per page

For more information on conference advertising opportunities, contact Samantha Higgins, AEJMC Communications Director.



Special Ad Placement

May be secured with an additional \$250 flat fee for special placement requests. Restrictions may apply.

Closing Dates

Space Reservation deadline is **May 15, 2026**. Advertiser will be held responsible for reserved space canceled after the closing date.

Mechanical Requirements

Advertisers are to submit Press-ready PDF files (at least 288 DPI) with fonts embedded. Recommended screens are 120-150 with 133 preferred by **June 1, 2026**. Ad content is subject to approval of the publisher. Advertisements should be sent via the ad upload link you will receive from AEJMC.

Payment Options

Payment in advance is appreciated but not required. Invoices, if payment is not received in advance, advertisers will receive an email confirmation. No agency or cash discounts are given.

Page Unit Sizes

Spread
Finish Size – 16" X 10"

Full Page
Finish Size – 7" X 10"

Half Page
Finish Size – 7" X 5"



Contact Us

Samantha@aejmc.org | AEJMC.org

ASJMC Gerald M. Sass Distinguished Service Award



Recipients

2026 – Lillian Coleman, AEJMC/ASJMC
2024 – Irving Washington, Health Misinformation and Trust at KFF
2023 – Rebecca Landsberry-Baker, Indigenous Journalists Association
2022 – Peter Bhatia, ACEJMC President, Editor and Vice President, Detroit Free Press
2021 – Jennifer H. McGill, AEJMC/ASJMC
2020 – Hugo Morales, Radio Bilingue
2019 – Linda Shockley, Dow Jones News Fund
2018 – Mizell Stewart, VP, Gannett/USA Today
2017 – Keith Woods, National Public Radio
2016 – Marty Baron, The Washington Post
2015 – Clark Bell, McCormick Foundation
2014 – Frank Ovaatt, Institute for Public Relations
2013 – Jan Watten, Hearst Foundation Journalism Awards
2012 – Vivian Vahlberg, Vahlberg & Associates
2011 – Connie Frazier, American Advertising Federation
2010 – Rich Holden, Dow Jones News Fund
2009 – Charles Overby, The Freedom Forum/Newseum
2008 – Susanne Shaw, Accrediting Council on Education in JMC
2007 – Mark Goodman, Student Press Law Center

2006 – Judith Clabes, Scripps Howard Foundation
2005 – Karen Dunlap, Poynter Institute
2004 – Hodding Carter III, Knight Foundation
2003 – Lee Stinnett, ASNE
2002 – Jerry Ceppos, Knight Ridder
2001 – Brian Lamb, CSPAN
2000 – Bob Giles, Freedom Forum Media Studies Center
1999 – Jay Harris, San Jose Mercury News
1998 – Robert J. Haiman, Poynter Institute
1997 – Al Neuharth, Freedom Forum
1996 – Creed Black, Knight Foundation
1995 – Robert MacNeil, MacNeil-Lehrer NewsHour
1994 – Daniel Schorr, National Public Radio
1993 – Ruth Holmberg, The Chattanooga Times
1992 – David Lawrence, Miami Herald
1991 – Mervin Aubespain, The Louisville Courier-Journal
1990 – Randolph A. Hearst, Hearst Foundation
1989 – Helen Thomas, UPI
1988 – John Seigenthaler, The Tennessean
1987 – Gerald M. Sass, Gannett Foundation
1986 – David Broder, The Washington Post
1985 – Fred Friendly, CBS News

Award History

The Citation of Merit Award was created in 1946 by the American Society of Journalism School Administrators to recognize outstanding journalistic service by organizations and individuals. When ASJSA merged with the Association of Schools of Journalism and Mass Communication in 1984, the award became known as the Distinguished Service Award. In 1996 the award was renamed the Gerald M. Sass Distinguished Service Award in recognition of the many years of dedication and vision that Sass provided to journalism and mass communication education.

Past Presidents



Association of Schools of Journalism and Mass Communication Presidents (1984-Present)

2024-25 – Emily Metzgar, Kent State
2023-24 – Johnny Sparks, Ball State
2022-23 – Raul Reis, North Carolina at Chapel Hill
2021-22 – Al Stavitsky, Nevada, Reno
2020-21 – Gracie Lawson-Borders, Howard
2019-20 – James Stewart, Nicholls State
2018-19 – Thor Wasbotten, Santa Clara
2017-18 – Sonya Duhé, Loyola New Orleans
2016-17 – Maryanne Reed, West Virginia
2015-16 – Brad Rawlins, Arkansas State
2014-15 – Ann Brill, Kansas
2013-14 – Don Heider, Loyola Chicago
2012-13 – Peggy Kuhr, Montana
2011-12 – Beth Barnes, Kentucky
2010-11 – Paul Parsons, Elon
2009-10 – Maria Marron, Central Michigan
2008-09 – Judy VanSlyke Turk, Virginia Commonwealth (Deceased)
2007-08 – Thomas Kunkel, Maryland
2006-07 – Loren Ghigliione, Northwestern
2005-06 – Pamela J. Creedon, Iowa
2004-05 – Russell E. Shain, Arkansas State
2003-04 – John Soloski, Georgia
2002-03 – George Thottam, Rowan
2001-02 – William Slater, Texas Christian
2000-01 – Charles C. Self, Oklahoma
1999-2000 – Shirley Staples Carter, Wichita State
1998-99 – Terry Hynes, Florida
1997-98 – J. William Click, Winthrop (Deceased)
1996-97 – Robert Ruggles, Florida A&M
1995-96 – Doug Anderson, Arizona State
1993-94 – Jo-Ann Huff Albers, Western Kentucky
1992-93 – Ralph Izard, Ohio (Deceased)
1991-92 – Mary Sparks, Texas Woman's
1990-91 – Vernon Keel, Wichita State
1989-90 – Will Norton, Mississippi
1988-89 – Edmund B. Lambeth, Missouri (Deceased)
1986-87 – Richard Cole, North Carolina
1984-85 – Kenneth Starck, Iowa (Deceased)

American Association of Schools and Departments of Journalism Presidents (1917-1984)

1984 – Donald G. Hileman, Tennessee (Deceased)
1983 – James W. Carey, Illinois (Deceased)
1982 – Robert O. Blanchard, Pennsylvania State (Deceased)
1981 – Reg Westmoreland, North Texas State (Deceased)
1980 – Kenneth Devol, California State, Northridge (Deceased)
1979 – Neale Copple, Nebraska (Deceased)
1978 – Del Brinkman, Kansas (Deceased)
1977 – James W. Schwartz, Iowa State (Deceased)
1976 – John B. Adams, North Carolina (Deceased)
1975 – Edward P. Bassett, Kansas (Deceased)
1974 – Harold L. Nelson, Wisconsin (Deceased)
1973 – Arthur M. Barnes, Pennsylvania State (Deceased)

1972 – James E. Brinton, Colorado (Deceased)
1971 – Gerhart D. Wiebe, Boston (Deceased)
1970 – Albert T. Scroggins, South Carolina (Deceased)
1969 – William E. Hall, Ohio State (Deceased)
1968 – Wayne Danielson, North Carolina (Deceased)
1967 – John L. Hulteng, Oregon (Deceased)
1966 – Rae O. Weimer, Florida (Deceased)
1965 – Theodore Peterson, Illinois (Deceased)
1964 – Robert L. Jones, Minnesota (Deceased)
1963 – Robert L. Jones, Minnesota (Deceased)
1962 – DeWitt C. Reddick, Texas (Deceased)
1961 – Keen Rafferty, New Mexico (Deceased)
1960 – A. Gayle Waldrop, Colorado (Deceased)
1959 – Earl English, Missouri (Deceased)
1958 – Ralph O. Nafziger, Wisconsin (Deceased)
1957 – Ralph D. Casey, Minnesota (Deceased)
1956 – James E. Pollard, Ohio State (Deceased)
1955 – Gordon A. Sabine, Oregon (Deceased)
1954 – Wesley Maurer, Michigan (Deceased)
1953 – Burton W. Marvin, Kansas (Deceased)
1952 – Ralph Lashbrook, Kansas State (Deceased)
1951 – Leslie G. Moeller, Iowa (Deceased)
1950 – Frank Luther Mott, Missouri (Deceased)
1949 – John E. Stempel, Indiana (Deceased)
1948 – Norval Neil Luxon, Ohio State (Deceased)
1947 – Robert W. Desmond, California (Deceased)
1946 – Paul J. Thompson, Texas (Deceased)
1945 – Max R. Grossman, Boston (Deceased)
1944 – Fred S. Siebert, Illinois (Deceased)
1943 – Chilton R. Bush, Stanford (Deceased)
1942 – Chilton R. Bush, Stanford (Deceased)
1941 – J.L. O'Sullivan, Marquette (Deceased)
1940 – Vernon McKenzie, Washington (Deceased)
1939 – Vernon McKenzie, Washington (Deceased)
1938 – Kenneth E. Olson, Northwestern (Deceased)
1937 – Lawrence W. Murphy, Illinois (Deceased)
1936 – Grant M. Hyde, Wisconsin (Deceased)
1935 – Frank L. Martin, Missouri (Deceased)
1934 – Charles E. Rogers, Iowa State (Deceased)
1933 – Fred J. Lazell, Iowa (Deceased)
1932 – Fred J. Lazell, Iowa (Deceased)
1931 – Ralph D. Casey, Minnesota (Deceased)
1930 – Eric W. Allen, Oregon (Deceased)
1929 – Frank Luther Mott, Iowa (Deceased)
1928 – Arthur L. Stone, Montana (Deceased)
1927 – Leon N. Flint, Kansas (Deceased)
1926 – Joseph S. Myers, Ohio State (Deceased)
1925 – Charles A. Cooper, Columbia (Deceased)
1924 – M. Lyle Spencer, Washington (Deceased)
1923 – Eric W. Allen, Oregon (Deceased)
1922 – Willard G. Bleyer, Wisconsin (Deceased)
1921 – Will H. Mayes, Texas (Deceased)
1920 – Walter Williams, Missouri (Deceased)
1919 – Walter Williams, Missouri (Deceased)
1918 – Walter Williams, Missouri (Deceased)
1917 – Walter Williams, Missouri (Deceased)

AEJMC

2026 Conference Opportunities Member Exhibit Rate Card



Jazz & Jambalaya: Nurturing Harmony and Health in Higher Education

August 5-8, 2026 | New Orleans Marriott
555 Canal Street | New Orleans, LA 70130



Who We Are

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Conference Exhibit Options

Standard Expo Display

- 1 Table Top - \$720
- 2 Table Tops - \$1440
- 3 Table Tops - \$2160*
- 4 Table Tops - \$2880*
- 5 Table Tops - \$3600*
- 6 Table Tops - \$4320*

Digital Expo Display

- 1 Display - \$1822
 - 2 Displays - \$2542
 - 3 Displays - \$3262*
 - 4 Displays - \$4500*
- [includes 2 monitors in setup]

*Reserve 3 or more table top displays, and receive a complimentary table runner with the logo of your choice.

Exhibit Hours

Wednesday, August 5 • **Noon to 5 p.m.**

Networking Refreshment Break - 2 p.m.

Thursday, August 6 • **9 a.m. to 5 p.m.**

Networking Refreshment Breaks - 9 a.m. and 2 p.m.

Friday, August 7 • **9 a.m. to 5 p.m.**

Networking Refreshment Breaks - 9 a.m. and 2 p.m.

Exhibit Setup

Exhibits must be set up on Wednesday, August 5, beginning at 8 a.m. and finished by Noon.

The Exhibit Area will officially open Wednesday, August 5, at Noon. All displays are to be taken down on Friday, August 7, after the exhibit areas closes at 5 p.m. Your display should be staffed during all official exhibit hours.

Exhibit Equipment & Services

To maximize visibility and create more meaningful connections, AEJMC is excited to offer **hallway-style tabletop exhibits** designed to seamlessly integrate exhibitors into the daily flow of the conference. This format places exhibitors in **high-traffic areas**, encouraging frequent interaction, spontaneous conversations, and enhanced networking opportunities throughout the event.

Each tabletop exhibit includes **one 6' table, two chairs, and one wastebasket**. Rather than traditional pipe-and-drape booths, this streamlined setup allows for an open, approachable presence that keeps exhibitors front-and-center as attendees move between sessions.

Select tabletop exhibits will be located in a **lockable hallway**, providing added **evening security** and allowing displays and materials to **remain set up overnight** for added convenience and continuity. All displays should be designed for tabletop presentation and must not obstruct hallway traffic or neighboring exhibits.

Each tabletop exhibit includes space for up to **two exhibitor representatives**, with additional representatives available for **\$75 per person**. Exhibit locations are assigned on a **first-paid, first-assigned basis**. Tabletop exhibit packages are subject to change, and exhibitors will be notified in advance of any updates.

Cancellations received in writing by June 1, 2026, will be refunded minus a \$75 administrative fee. Refunds are not available after that date. For more information on conference exhibiting opportunities, contact Cassidy Baird, AEJMC Events Coordinator.

Contact Us

Cassidy@aejmc.org | AEJMC.org

Past Conferences



- 2025 • March 19-20 • Chicago, IL
- 2024 • March 20-22 • Chicago, IL
- 2023 • February 15-17 • Charlotte, NC
- 2022 • February 23-25 • Las Vegas, NV
- 2021 • February 26-27 • Virtual
- 2020 • March 5-7 • New Orleans, LA
- 2019 • February 28-March 2 • Houston, TX
- 2018 • February 22-24 • Phoenix, AZ
- 2017 • February 25-27 • Memphis, TN
- 2016 • February 14-16 • Savannah, GA
- 2015 • February 19-21 • Tampa, FL
- 2014 • February 27-March 1 • San Antonio, TX
- 2013 • February 22-23 • New Orleans, LA
- 2012 • February 17-18 • Las Vegas, NV
- 2011 • February 18-19 • Dallas, TX
- 2010 • February 19-20 • Atlanta, GA
- 2009 • January 29-31 • Mexico City, Mexico
- 2008 • February 22-23 • New Orleans, LA
- 2007 • February 2-3 • St. Louis, MO
- 2006 • February 3-4 • Chicago, IL
- 2005 • February 4-5 • Nashville, TN
- 2004 • February 20-22 • New York City, NY
- 2003 • No Winter Meeting
- 2002 • January 5-8 • London, England
- 2002 • December 6-8 • Palo Alto, CA
- 2001 • January 11-14 • Mexico City, Mexico
- 2000 • No Winter Meeting



AEJMC

2026 CONFERENCE

AUG 5-8

**AUGUST 5-8 | NEW ORLEANS, LOUISIANA
(PRE-CONFERENCE DAY IS AUGUST 4)**

**JAZZ & JAMBALAYA: NURTURING HARMONY
AND HEALTH IN HIGHER EDUCATION**

Early Conference Registration Begins April 22

- Regular, Associate Rate: \$295.00
- Student, Retiree Rate: \$185.00

New Orleans Marriott Hotel

555 Canal Street | New Orleans, LA 70130

Paper Competition Deadline: April 1, at 11:59 p.m. CDT.

www.aejmc.org/aejmc-events/conference



25 Years of Dreamers & Storytellers
GAYLORD COLLEGE



THE NATION'S NO. 1 MEDIA PROGRAM

In 2025, the Gaylord College of Journalism and Mass Communication was ranked the No. 1 media program in the nation by the Broadcast Education Association, based on five years of student work.

A nationally accredited program, Gaylord College is recognized for immersive, hands-on education, impactful research, and leadership in media, journalism, and mass communication.

For 25 years, Gaylord College has been home to dreamers, storytellers and changemakers who creatively and ethically push the boundaries of media innovation. As we look ahead, we remain committed to shaping the next generation of professional communicators through education, scholarship and leadership in this exciting and ever-evolving media landscape.