



2026 ASJMC CONFERENCE
SPONSORSHIP OPPORTUNITIES

March 18-19 | Chicago, IL

SPONSORSHIP

ASJMC invites partners, universities, and organizations to support the 2026 Annual Conference. Sponsorships help advance the association's mission to connect journalism and mass communication leaders, promote innovation, and cultivate care and connection across higher education. Your support ensures ASJMC can host meaningful conversations and programs for administrators, faculty, and professionals in higher education.

Sponsorship Levels & Benefits

Platinum Partner \$2,500

Platinum Partners will receive their logo on conference materials, a cover-page ad, recognition in 2 emails, promotion in all channels, 1 social media post and the option to introduce a session. The sponsor opening a session will have a 10-15-minute opportunity at the start of the program to engage directly with attendees. This is dedicated time to:

- Introduce your organization;
- Highlight key programs, services, or resources;
- Share special announcements, initiatives, or opportunities;
- Invite attendees to connect with you later (e.g., booth visit, website, handouts, social platforms, etc.).

This segment is not meant to be a full presentation or workshop—rather, it's a brief and energetic welcome that helps attendees learn who you are and how your work supports the field. After your introduction, the session will transition to the scheduled speakers or panel.

Gold Partner \$1,500

Gold Partners will receive their logo on website, recognition in 1 email, full-page ad, and visibility on sponsorship signage throughout the conference space.

Silver Partner \$1,000

Silver Partners will receive their logo on website, 1 social media post, and visibility on sponsorship signage throughout the conference space.

Bronze Partner \$500

Bronze Partners will receive their logo on website, group thank-you signage and acknowledgment in program.

Friend of ASJMC \$250

Friend of ASJMC sponsors will receive name recognition in program and a "Friends" listing.

Opening Reception Sponsor \$1,500

Opening Reception Sponsors will receive signage, logo in program, and podium acknowledgment.

Refreshment Break Sponsor \$500

Refreshment Break Sponsors will receive signage at a break station and recognition in schedule.

Technology Sponsor \$1,000

If your organization is a Technology Sponsor, your organization's logo will have visibility during every panel session. This ensures consistent brand visibility throughout the event and reinforces your support in front of all attendees. It's an easy, high-impact way to keep your brand top-of-mind while participants engage with the program.

[Reserve Your Sponsorship](#)

Contact Amanda Caldwell at Amanda@aejmc.org with sponsorship questions.

[ASJMC.org/conference](https://www.asjmc.org/conference)