



# 2025 Conference

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Technology,  
Innovation and  
Entrepreneurship  
as Catalysts for  
Change

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**CHICAGO, IL**  
March 19-20, 2025

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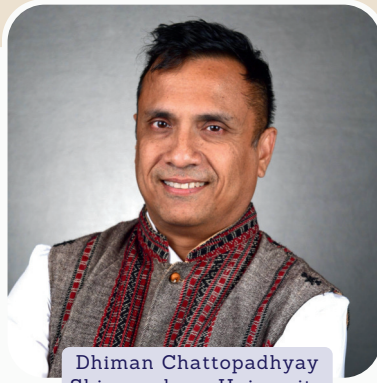
SHERATON GRAND  
CHICAGO RIVERWALK

Association of Schools of  
Journalism and Mass Communication

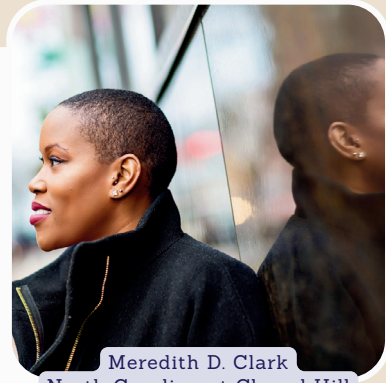
**#ASJMC25**



Lucinda Austin  
University of North Carolina  
at Chapel Hill



Dhiman Chattopadhyay  
Shippensburg University



Meredith D. Clark  
North Carolina at Chapel Hill



Amy Simons  
University of Missouri

# THE 2024-25 IDL JENNIFER MCGILL FELLOWS



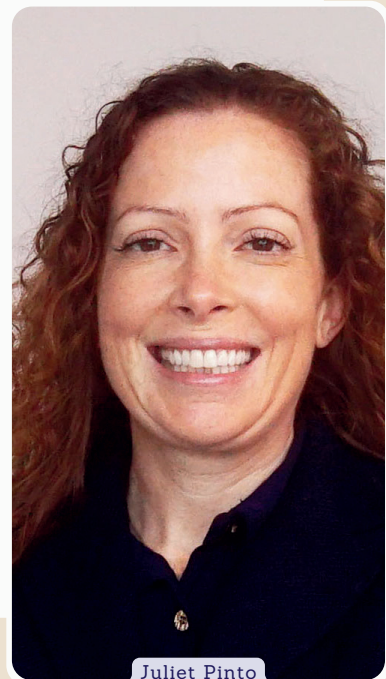
Marlene Neill  
Baylor University



The Institute  
for Diverse  
Leadership in  
Journalism and  
Communication  
is co-sponsored  
by AEJMC and  
ASJMC.



Adina Schneeweis  
Oakland University



Juliet Pinto  
Pennsylvania State University

# About Us



The Association of Schools of Journalism and Mass Communication is a non-profit, educational association composed of journalism and mass communication programs at the college/university level. Founded in 1917, ASJMC supports its members, who are primarily leaders (e.g., chairs, directors, deans, etc.) of academic programs, in promoting excellence in journalism and mass communication education.

The mission of ASJMC is to achieve the following goals:

- To foster, encourage and facilitate high standards and effective practices in the process and administration of education for journalism and mass communication in institutions of higher learning.
- To cooperate with journalism and mass communication organizations in efforts to raise professional standards and promote a public understanding of the role of journalism and mass communication in a democratic society.
- To support and participate in the accreditation process of journalism and mass communication units through the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC).

[www.asjmc.org](http://www.asjmc.org)





# *Congratulations*

**DEAN  
HUB BROWN**



*ON ASCENDING TO THE*  
**ASJMC PRESIDENCY**  
**FOR 2025-2026**

*We are very proud that the industry has  
recognized your exemplary leadership abilities.*

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2025 Conference  
Chicago, IL • March 19-20

P.O. Box 21647  
Columbia, SC 29221 USA  
[www.ASJMC.org](http://www.ASJMC.org)

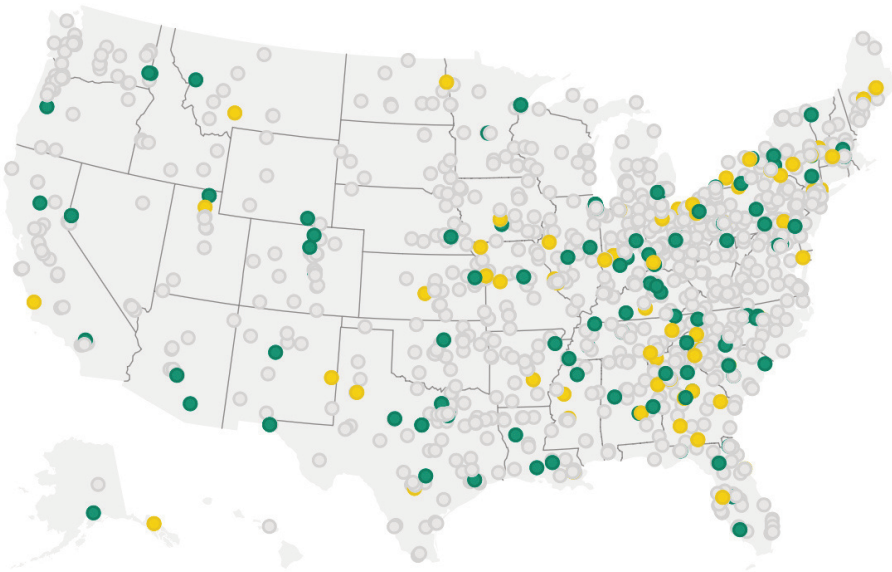
**Conference Wi-Fi**

Username: MarriottBonvoy\_Conference

Password: ASJMC2025



# University of Vermont Center for Community News



There are **1,316** college campuses located in or adjacent to news deserts.

**117** of those campuses have student community reporting programs.

**69** more are looking to start one.

## Could your school be next?

The **Center for Community News** can help you start your own program and join this movement.

Our university-led reporting programs partner with local outlets to help solve the urgent crisis in local news and reimagine a sustainable future for trustworthy civic information.

Contact CCN Director  
Richard Watts  
rwatts@uvm.edu



<https://www.uvm.edu/ccn>

# Welcome

Welcome to Chicago!

We're so pleased you're joining us for ASJMC's 2025 ASJMC Conference.

We know our members' various administrative challenges and curricular responsibilities cover a lot of different territory, so this year, we're focused on common ground: A desire to equip our students with the skills, savvy, and stamina necessary to flourish in the classroom and beyond.

With an emphasis on technology, innovation, and entrepreneurship, we're bringing fresh ideas, fresh voices, and fresh perspectives to enduring conversations about how to prepare our students for professional success.

We'll hear from an award-winning advertising guru who's got things to say about how to work in an environment where audiences are more niche-ified than ever. We'll learn how tech is disrupting the commercial advertising and entertainment industry, but how storytelling still wins the day. We'll dive deep on analytics in the integrated marketing communication space and rethink what it means to run a campaign. We'll hear from an enterprising journalist and educator who embraced a high-tech opportunity and is now navigating the implications of success. And you'll have a chance to tell us what you need from ASJMC as we navigate the higher ed environment together in these unsettled times.

We think this content will leave you inspired and ready to tackle what's ahead, and we look forward to your participation. Thank you for joining us!



## **EMILY METZGAR**

2024-2025 ASJMC President  
Director  
School of Media and Journalism  
Kent State University



# A-MARK FOUNDATION JOURNALISM SCHOLARSHIPS

Providing universities with \$10,000 to recruit the top master's in journalism students on their way to becoming professional journalists.

LEARN MORE AT [AMARKFOUNDATION.ORG](https://AMARKFOUNDATION.ORG)



2024-2025

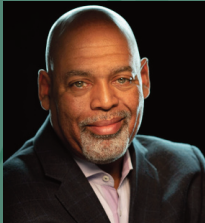
# Executive Committee



ASJMC President  
**Emily Metzgar**  
Kent State University



Medium Programs Representative  
**Brad Yates**  
University of West Georgia



ASJMC President-Elect  
**Hub Brown**  
University of Florida



Large/XL Programs Representative  
**Shari R. Veil**  
University of Nebraska-Lincoln



ASJMC Vice President  
**Kim Bissell**  
Louisiana State University



ACEJMC Representative  
**Jason Shepard**  
California State University, Fullerton



ASJMC Past President  
**Johnny Sparks**  
Ball State University



ACEJMC Representative  
**Mark Lodato**  
Syracuse University



AEJMC President  
**Teresa Mastin**  
Michigan State University



ACEJMC Representative  
**Felicia McGhee-Hilt**  
Florida A&M University



Small Programs Representative  
**Kevin Qualls**  
Murray State University



ACEJMC Representative  
**Andrea Miller**  
University of Oklahoma

# BOLD NEW PROGRAMS

FOR THE **PROFESSIONALS** AND **SCHOLARS** OF TOMORROW

## + **PHD, COMMUNICATION JOURNALISM AND STRATEGIC MEDIA**

Offering doctoral training online and on-campus, our program's unique flexibility sets it apart from others in the nation.

## + **MA, JOURNALISM AND STRATEGIC MEDIA OPEN-SOURCE INVESTIGATIVE REPORTING**

Using cutting-edge tools and industry insights, deepen your research skills and elevate your reporting on issues that matter.



**SCAN HERE TO START YOUR JOURNEY.**



# AEJMC/ASJMC Central Office Staff



**Amanda  
Caldwell**  
Executive Director



**Felicia  
Greenlee Brown**  
Assistant Director



**Cassidy  
Baird**  
Events Coordinator



**Kyshia  
Brown**  
Website & Graphic Designer



**Lillian  
Coleman**  
Project Director



**Samantha  
Higgins**  
Communications Director



**Saviela  
Thorne**  
Membership Coordinator

# 2025 ASJMC Conference Sponsors

Thank you

## PLATINUM SPONSOR

**UF** College of Journalism  
and Communications  
UNIVERSITY of FLORIDA

## CONFERENCE WEBSITE SPONSOR

THE UNIVERSITY OF  
**ALABAMA** College of  
Communication &  
Information Sciences

## NETWORKING REFRESHMENT BREAK SPONSORS

**S** Syracuse University  
Newhouse School of  
Public Communications

**U** of **M** THE UNIVERSITY OF  
**MEMPHIS**



SCHOOL OF COMMUNICATION,  
FILM, AND MEDIA

**W** West Virginia University

# Schedule



## *Technology, Innovation and Entrepreneurship as Catalysts for Change*

### Tuesday, March 18

6:30 p.m. – 9:00 p.m. [Lake Room Foyer]  
Early Registration Check-in

### Wednesday, March 19

8:00 a.m. – 5:00 p.m. [Lake Room Foyer]  
Registration Hours

10:00 a.m. – 4:15 p.m. [Mayfair]  
The Institute for Diverse Leadership in Journalism and Communication (IDL) Workshop

**Description:**

This is a private workshop intended for the 2024-25 IDL Jennifer McGill Fellows.

1:00 p.m. – 3:30 p.m. [Illinois Boardroom]  
ASJMC Board Meeting

**Description:**

This is a closed meeting intended for the 2024-25 ASJMC Executive Committee.

5:00 p.m. – 6:00 p.m. [Michigan AB]  
Opening Keynote: **Beyond the Buzzwords: Making Innovation Actionable**

**Description:**

A presentation about embracing the dynamic nature of the media environment for which we prepare our students and cultivating the resilience and agility that programs will need to thrive in an unpredictable future.

**Keynote Speaker: Lewis Williams**

Lewis Williams is an advertising leader with experience planning and executing compelling paid and earned media, TV, digital, print, and audio campaigns for leading general market and multicultural advertising firms. He is a mentor to college students and young industry professionals and has earned recognition by his peers in fora including Adweek's Creative 100, The Ad Club of New York's Icons, and Rock Stars and Innovators.

6:00 p.m. – 7:00 p.m. [Mayfair]  
Light Reception (Reception follows the Opening Keynote.)

7:30 p.m. [Shula's Steakhouse, located inside of the Sheraton Grand Chicago Riverwalk]  
No-Host Dinner

**Description:**

An on-site private dinner with other ASJMC Conference attendees. (*Attendees will pay for*

San Francisco

# AEJMC 2025 CONFERENCE

Leading in Times of  
Momentous Change:  
Individual and Collective  
Opportunities

Also joining AEJMC



Details: <https://wjec.info/>



**August 7 - 10**

Thursday - Sunday

Pre-conference day: Wednesday, August 6

## Paper Call

**Submission deadline: April 1**

[convention2.allacademic.com/one/aejmc/aejmc25](https://convention2.allacademic.com/one/aejmc/aejmc25)

## Early Registration Rates (until July 15)

\$285 (Regular, Associate) • \$175 (Student, Retiree)

## Hotel

**San Francisco Marriott Marquis**

780 Mission Street, San Francisco, CA 94103

REGISTRATION OPENS APRIL 22

[community.aejmc.org/conference/home](https://community.aejmc.org/conference/home)

San Francisco Marriott Marquis

# Schedule



meals individually. Sign-up is required by Wednesday, March 19, at 12 p.m. ET, to attend. Visit <https://asjmc.org/conference> for form.)

## Thursday, March 20

8:00 a.m. – 5:00 p.m. [Lake Room Foyer]  
Registration Hours

9:15 a.m. – 10:45 a.m. [Michigan AB]  
Session I: Innovation in Storytelling & Production

**Description:**

An orientation to how tech is disrupting the commercial advertising and entertainment industry – everything from breaking in, learning the ropes, and staying on the right side of the law.

**Speakers:**

**Jeffrey Becker**, Entertainment, Music & Film Attorney; Partner at Swanson, Martin & Bell, LLP  
**Dan Fisher**, Principal, Producer, Director at Bottle Rocket Media  
**Thomas Miller**, Independent Director and Cinematographer  
**Josh Romero**, Founder, Megasaur Media

**AEJMC GRADUATE PROGRAM**  
**EXPO**

**AMPLIFY YOUR SCHOOL'S  
ACTIVITIES, NEW PROGRAMS  
& UPCOMING OPPORTUNITIES**

RESERVE SPACE BY JUNE 1 | BOOTH RATES: \$250  
[community.aejmc.org/conference/opportunities/grad-expo](https://community.aejmc.org/conference/opportunities/grad-expo)

**AEJMC** AUGUST 7-10  
San Francisco

**EVENT DATE & TIME**

AUGUST	2 PM
8	-
FRIDAY	5 PM

SAN FRANCISCO  
MARRIOTT MARQUIS

780 MISSION STREET, SAN  
FRANCISCO, CA 94103

AUGUST  
8-10

REGISTRATION OPENS APRIL 1.

IS IT TIME TO  
REBOOT  
JOURNALISM  
EDUCATION?

# WJEC 7TH CONGRESS

THIS YEAR, THE CONGRESS WILL ALIGN  
WITH THE AEJMC ANNUAL  
CONFERENCE.

Join us for:

- Plenary Sessions
- Paper Presentations
- Panel Discussions
- Syndicates



[COMMUNITY.AEJMC.ORG/CONFERENCE/WJEC-CONGRESS/WJEC-GENERAL-INFO](https://community.aejmc.org/conference/wjec-congress/wjec-general-info)



# Schedule



**11:00 a.m. – 12:30 p.m. [Michigan AB]**

**Session II: Innovation in Advertising & Public Relations**

**Description:**

A conversation about how cutting-edge technologies and evolving audience behaviors are transforming strategies and creative approaches in advertising and public relations.

**Speaker:**

**Brian McCord**, SVP/Executive Director, Media Practice at RPA

**12:30 p.m. – 2:00 p.m.**

**No-Host Lunch Break (Attendees plan their own lunch.)**

**2:00 p.m. – 3:30 p.m. [Michigan AB]**

**Session III: Innovation in Journalism**

**Description:**

A case study focused on entrepreneurship and development of a new tool for newsgathering, storytelling, and research.

**Speaker:**

**Janet Coates**, Managing Director, Consortium on Trust in Media and Technology, College of Journalism and Communications, Florida

**3:45 p.m. – 5:15 p.m. [Michigan AB]**

**Session IV: Innovating In & Around ASJMC**

**Description:**

Presentation of ASJMC member survey findings and solicitation of feedback about ASJMC innovation to meet member needs.

**Moderator:**

**Emily Metzgar**, Director, School of Media and Journalism, Kent State

**Panelists:**

**Hub Brown**, Dean, College of Journalism and Communications, Florida

**Kim Bissell**, Dean, Manship School of Mass Communication, Louisiana State

**Johnny Sparks**, Director, School of Journalism and Strategic Communication, Ball State

**Description:**

Updates from AEJMC's Professional Freedom & Responsibility Committee Chair

**Chair:**

**George L. Daniels**, Associate Professor, Alabama

**6:00 p.m. – 7:30 p.m. [Mayfair]**

**Closing Reception (Reception follows the last session.)**

**The ACEJMC Committee Meeting begins Friday, March 21 at 8:00 a.m.**

# AEJMC



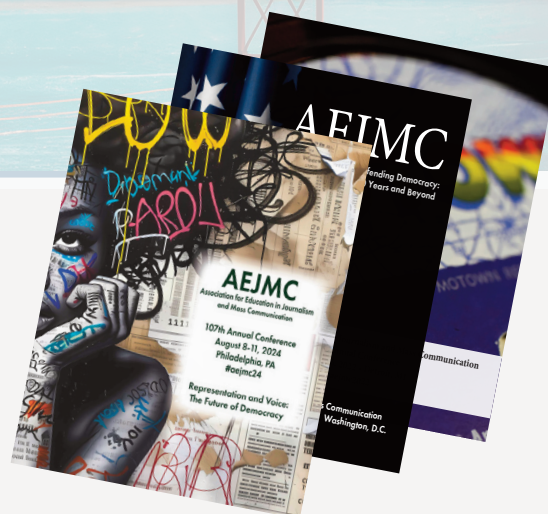
## 2025 Conference Opportunities Member Program Advertising Rate Card

Leading in Times of Momentous Change:  
Individual and Collective Opportunities

August 7-10, 2025

San Francisco Marriott Marquis

780 Mission Street | San Francisco, California 94103



### Who We Are

AEJMC has the largest audience of journalism and mass communication educators at the college/university level, all in one location. Reach some 2,000+ educators and administrators over four days by advertising at our 2025 AEJMC Conference, August 7-10. Reach a circulation of 2,000+ and get into the hands of conference attendees by placing your ad in our conference program. We are excited to be in San Francisco for the 2025 Conference.

### Conference Program Advertising Options

Size	Color Ad Packages	BW Ad Packages
1/2 Page Color	\$1200	\$600
1 Full Page Color	\$1350	\$675
2 Full Pages Color	\$2700	\$1350
3 Full Pages Color	\$4050	\$2050
4 Full Pages Color*	\$4680	\$2700
5 Full Pages Color*	\$5850	\$3375

(\*You get a discount on all color pages after the 3rd page)

Size	Color Ad Packages	BW Ad Packages
1 set of Facing Pages	\$3400	\$1800
2 sets of Facing Pages	\$6800	\$3600

Covers (Full Page)	Color Only
Inside Front Cover	\$2000
Inside Back Cover	\$2000
End Page	\$1800
Back Cover	\$2800

For more information on conference advertising opportunities, contact Samantha Higgins, AEJMC Communications Director.

#### Special Ad Placement

May be secured with an additional \$250 flat fee for special placement requests. Restrictions may apply.

#### Closing Dates

Space Reservation deadline is **May 15, 2025**. Advertiser will be held responsible for reserved space canceled after the closing date.

#### Mechanical Requirements

Advertisers are to submit Press-ready PDF files will be accepted (at least 288 DPI) with fonts embedded. No bleed pages. Recommended screens are 120-150 with 133 preferred by **June 1, 2025**. Ad content is subject to approval of the publisher. Advertisements should be sent via the ad upload link you receive from AEJMC.

#### Payment Options

Payment in advance is appreciated but not required. Invoices, if payment is not received in advance, advertisers will receive an email confirmation. No agency or cash discounts are given.

#### Page Unit Sizes

**Spread**  
Trim – 16 3/4" X 10 7/8"  
Live Area – 16" X 10 1/8"

**Full Page**  
Trim – 8 3/8" X 10 7/8"  
Live Area – 7 5/8" X 10 1/8"

**Half Page** – 7" X 4 7/8"



## Contact Us

Samantha@aejmc.org | AEJMC.org

# Past Presidents



## Association of Schools of Journalism and Mass Communication Presidents (1984-Present)

2023-24 – **Johnny Sparks**, Ball State University  
2022-23 – **Raul Reis**, North Carolina at Chapel Hill  
2021-22 – **Al Stavitsky**, Nevada, Reno  
2020-21 – **Gracie Lawson-Borders**, Howard  
2019-20 – **James Stewart**, Nicholls State  
2018-19 – **Thor Wasbotten**, Santa Clara  
2017-18 – **Sonya Duhé**, Loyola New Orleans  
2016-17 – **Maryanne Reed**, West Virginia  
2015-16 – **Brad Rawlins**, Arkansas State  
2014-15 – **Ann Brill**, Kansas  
2013-14 – **Don Heider**, Loyola Chicago  
2012-13 – **Peggy Kuhr**, Montana  
2011-12 – **Beth Barnes**, Kentucky  
2010-11 – **Paul Parsons**, Elon  
2009-10 – **Maria Marron**, Central Michigan  
2008-09 – **Judy VanSlyke Turk**, Virginia Commonwealth (Deceased)  
2007-08 – **Thomas Kunkel**, Maryland  
2006-07 – **Loren Ghiglione**, Northwestern  
2005-06 – **Pamela J. Creedon**, Iowa  
2004-05 – **Russell E. Shain**, Arkansas State  
2003-04 – **John Soloski**, Georgia  
2002-03 – **George Thottam**, Rowan  
2001-02 – **William Slater**, Texas Christian  
2000-01 – **Charles C. Self**, Oklahoma  
1999-2000 – **Shirley Staples Carter**, Wichita State  
1998-99 – **Terry Hynes**, Florida  
1997-98 – **J. William Click**, Winthrop (Deceased)  
1996-97 – **Robert Ruggles**, Florida A&M  
1995-96 – **Doug Anderson**, Arizona State  
1993-94 – **Jo-Ann Huff Albers**, Western Kentucky  
1992-93 – **Ralph Izard**, Ohio (Deceased)  
1991-92 – **Mary Sparks**, Texas Woman's  
1990-91 – **Vernon Keel**, Wichita State  
1989-90 – **Will Norton**, Mississippi  
1988-89 – **Edmund B. Lambeth**, Missouri (Deceased)  
1986-87 – **Richard Cole**, North Carolina  
1984-85 – **Kenneth Starck**, Iowa

## American Association of Schools and Departments of Journalism Presidents (1917-1984)

1984 – **Donald G. Hileman**, Tennessee (Deceased)  
1983 – **James W. Carey**, Illinois (Deceased)  
1982 – **Robert O. Blanchard**, Pennsylvania State (Deceased)  
1981 – **Reg Westmoreland**, North Texas State (Deceased)  
1980 – **Kenneth Devol**, California State, Northridge (Deceased)  
1979 – **Neale Coppel**, Nebraska (Deceased)  
1978 – **Del Brinkman**, Kansas (Deceased)  
1977 – **James W. Schwartz**, Iowa State (Deceased)  
1976 – **John B. Adams**, North Carolina  
1975 – **Edward P. Bassett**, Kansas  
1974 – **Harold L. Nelson**, Wisconsin  
1973 – **Arthur M. Barnes**, Pennsylvania State

1972 – **James E. Brinton**, Colorado  
1971 – **Gerhart D. Wiebe**, Boston  
1970 – **Albert T. Scroggins**, South Carolina  
1969 – **William E. Hall**, Ohio State  
1968 – **Wayne Danielson**, North Carolina  
1967 – **John L. Hulteng**, Oregon  
1966 – **Rae O. Weimer**, Florida  
1965 – **Theodore Peterson**, Illinois  
1964 – **Robert L. Jones**, Minnesota  
1963 – **Robert L. Jones**, Minnesota  
1962 – **DeWitt C. Reddick**, Texas  
1961 – **Keen Rafferty**, New Mexico  
1960 – **A. Gayle Waldrop**, Colorado  
1959 – **Earl English**, Missouri  
1958 – **Ralph O. Nafziger**, Wisconsin (Deceased)  
1957 – **Ralph D. Casey**, Minnesota  
1956 – **James E. Pollard**, Ohio State  
1955 – **Gordon A. Sabine**, Oregon  
1954 – **Wesley Maurer**, Michigan  
1953 – **Burton W. Marvin**, Kansas  
1952 – **Ralph Lashbrook**, Kansas State  
1951 – **Leslie G. Moeller**, Iowa  
1950 – **Frank Luther Mott**, Missouri (Deceased)  
1949 – **John E. Stempel**, Indiana (Deceased)  
1948 – **Norval Neil Luxon**, Ohio State (Deceased)  
1947 – **Robert W. Desmond**, California (Deceased)  
1946 – **Paul J. Thompson**, Texas (Deceased)  
1945 – **Max R. Grossman**, Boston (Deceased)  
1944 – **Fred S. Siebert**, Illinois (Deceased)  
1943 – **Chilton R. Bush**, Stanford (Deceased)  
1942 – **Chilton R. Bush**, Stanford (Deceased)  
1941 – **J.L. O'Sullivan**, Marquette (Deceased)  
1940 – **Vernon McKenzie**, Washington (Deceased)  
1939 – **Vernon McKenzie**, Washington (Deceased)  
1938 – **Kenneth E. Olson**, Northwestern (Deceased)  
1937 – **Lawrence W. Murphy**, Illinois (Deceased)  
1936 – **Grant M. Hyde**, Wisconsin (Deceased)  
1935 – **Frank L. Martin**, Missouri (Deceased)  
1934 – **Charles E. Rogers**, Iowa State (Deceased)  
1933 – **Fred J. Lazell**, Iowa (Deceased)  
1932 – **Fred J. Lazell**, Iowa (Deceased)  
1931 – **Ralph D. Casey**, Minnesota (Deceased)  
1930 – **Eric W. Allen**, Oregon (Deceased)  
1929 – **Frank Luther Mott**, Iowa (Deceased)  
1928 – **Arthur L. Stone**, Montana (Deceased)  
1927 – **Leon N. Flint**, Kansas (Deceased)  
1926 – **Joseph S. Myers**, Ohio State (Deceased)  
1925 – **Charles A. Cooper**, Columbia (Deceased)  
1924 – **M. Lyle Spencer**, Washington (Deceased)  
1923 – **Eric W. Allen**, Oregon (Deceased)  
1922 – **Willard G. Bleyer**, Wisconsin (Deceased)  
1921 – **Will H. Mayes**, Texas (Deceased)  
1920 – **Walter Williams**, Missouri (Deceased)  
1919 – **Walter Williams**, Missouri (Deceased)  
1918 – **Walter Williams**, Missouri (Deceased)  
1917 – **Walter Williams**, Missouri (Deceased)

# AEJMC



## 2025 Conference Opportunities Membership Expo Booth Rate Card



### Who We Are

AEJMC has the largest audience of journalism and mass communication educators at the college/university level, all in one location. Reach some 2,000+ educators and administrators over four days by advertising at our 2025 AEJMC Conference, August 7-10. Reach a circulation of 2,000+ and get into the hands of conference attendees by placing your ad in our conference program. We are excited to be in San Francisco for the 2025 Conference.

### Conference Exhibiting Options

#### Standard Expo Booth

- 1 booth - \$720
- 2 booths - \$1440
- 3 booths - \$2160
- 4 booths - \$2880\*
- 5 booths - \$3600\*
- 6 booths - \$4320\*

#### Digital Exhibit Booth

- 1 booth - \$1822
- 2 booths - \$2542
- 3 booths - \$3262\*
- 4 booths - \$4500\* / includes 2 monitors

\*If you reserve 3 or more booths, you will receive 1 complimentary table runner with the logo of your choice.

### Exhibit Equipment and Services

Each 8'x10' booth, will contain 3' side and back rails, 1 draped 6' table, 2 chairs, 1 wastebasket and a sign. The digital booth options will come with a monitor. Displays must not be higher than 8' in the back and 3' on the side dividers along the aisles. Exhibitors are allowed three representatives per booth rented. AEJMC has contracted with a drayage company who will contact all exhibitors prior to the conference. Booth packages are subject to change and exhibitors will be notified in advance. Positions are assigned on a first-paid, first-assigned basis. Additional representatives will be charged \$75 each. Booth Exhibitor refunds are available with written cancellation until **June 1, 2025**, minus a \$75 administrative fee. **After June 1, refunds are not available.**

For more information on conference exhibiting opportunities, contact Cassidy Baird, AEJMC Conference Coordinator.

### Exhibit Setup

Exhibits must be set up on Thursday, August 7 beginning at 8 a.m. and finished by Noon. The Expo Hall will officially open Thursday, August 7 at Noon. All booths are to be taken down on Saturday, August 9 after the exhibit hall closes at 5 p.m. Your booth should be staffed during all official exhibit hours.

### Exhibit Hours

- Thursday, August 7 • Noon to 5 p.m.
- Friday, August 8 • 9 a.m. to 5 p.m.
- Saturday, August 9 • 9 a.m. to 5 p.m.

### Exhibit Hall Activities

- Graduate Program Fair
- Friday, August 8 • 2 p.m. to 5 p.m.

- Division/Interest Group/Commission Membership Fair
- Saturday, August 9 • 2 p.m. to 5 p.m.

**Leading in Times of Momentous  
Change: Individual and Collective  
Opportunities**

August 7-10, 2025

San Francisco Marriott Marquis  
780 Mission Street  
San Francisco, California 94103



## Contact Us

Cassidy@aejmc.org | AEJMC.org

# ASJMC Gerald M. Sass Distinguished Service Award

## Recipients

2024 – **Irving Washington**, Health Misinformation and Trust at KFF  
2023 – **Rebecca Landsberry-Baker**, Indigenous Journalists Association  
2022 – **Peter Bhatia**, ACEJMC President, Editor and Vice President, Detroit Free Press  
2021 – **Jennifer H. McGill**, AEJMC/ASJMC  
2020 – **Hugo Morales**, Radio Bilingue  
2019 – **Linda Shockley**, Dow Jones News Fund  
2018 – **Mizell Stewart**, VP, Gannett/USA Today  
2017 – **Keith Woods**, National Public Radio  
2016 – **Marty Baron**, The Washington Post  
2015 – **Clark Bell**, McCormick Foundation  
2014 – **Frank Ovaite**, Institute for Public Relations  
2013 – **Jan Watten**, Hearst Foundation Journalism Awards  
2012 – **Vivian Vahlberg**, Vahlberg & Associates  
2011 – **Connie Frazier**, American Advertising Federation  
2010 – **Rich Holden**, Dow Jones News Fund  
2009 – **Charles Overby**, The Freedom Forum/Newseum  
2008 – **Susanne Shaw**, Accrediting Council on Education in JMC  
2007 – **Mark Goodman**, Student Press Law Center

2006 – **Judith Clabes**, Scripps Howard Foundation  
2005 – **Karen Dunlap**, Poynter Institute  
2004 – **Hodding Carter III**, Knight Foundation  
2003 – **Lee Stinnett**, ASNE  
2002 – **Jerry Ceppos**, Knight Ridder  
2001 – **Brian Lamb**, CSPAN  
2000 – **Bob Giles**, Freedom Forum Media Studies Center  
1999 – **Jay Harris**, San Jose Mercury News  
1998 – **Robert J. Haiman**, Poynter Institute  
1997 – **Al Neuharth**, Freedom Forum  
1996 – **Creed Black**, Knight Foundation  
1995 – **Robert MacNeil**, MacNeil-Lehrer NewsHour  
1994 – **Daniel Schorr**, National Public Radio  
1993 – **Ruth Holmberg**, The Chattanooga Times  
1992 – **David Lawrence**, Miami Herald  
1991 – **Mervin Aubespain**, The Louisville Courier-Journal  
1990 – **Randolph A. Hearst**, Hearst Foundation  
1989 – **Helen Thomas**, UPI  
1988 – **John Seigenthaler**, The Tennessean  
1987 – **Gerald M. Sass**, Gannett Foundation  
1986 – **David Broder**, The Washington Post  
1985 – **Fred Friendly**, CBS News

## Award History

The Citation of Merit Award was created in 1946 by the American Society of Journalism School Administrators to recognize outstanding journalistic service by organizations and individuals. When ASJSA merged with the Association of Schools of Journalism and Mass Communication in 1984, the award became known as the Distinguished Service Award. In 1996 the award was renamed the Gerald M. Sass Distinguished Service Award in recognition of the many years of dedication and vision that Sass provided to journalism and mass communication education.

AEJMC's 2025 Conference  
San Francisco Marriott Marquis  
August 7-10



# JOB HUB



Onsite Interviews



Post Jobs/View Resumes

Job Hub provides the opportunity for employers and prospective job seekers to connect and interview during the conference.

- Advertise position openings; View resumes; Interview candidates.
- Interviews during conference week are prearranged.
- Interview rooms are provided during the conference.
- Rates: are \$200 for first position and \$125 for each additional position.
- Position ads should be submitted June 1 - July 15.



<https://community.aejmc.org/conference/opportunities/job-hub>



# Past ASJMC Conference Locations

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<https://asjmc.org/2023/02/10/past-workshops/>

- 2024 • March 20-22 • Chicago, IL
- 2023 • February 15-17 • Charlotte, NC
- 2022 • February 23-25 • Las Vegas, NV
- 2021 • February 26-27 • Virtual
- 2020 • March 5-7 • New Orleans, LA
- 2019 • February 28-March 2 • Houston, TX
- 2018 • February 22-24 • Phoenix, AZ
- 2017 • February 25-27 • Memphis, TN
- 2016 • February 14-16 • Savannah, GA
- 2015 • February 19-21 • Tampa, FL
- 2014 • February 27-March 1 • San Antonio, TX
- 2013 • February 22-23 • New Orleans, LA
- 2012 • February 17-18 • Las Vegas, NV
- 2011 • February 18-19 • Dallas, TX
- 2010 • February 19-20 • Atlanta, GA
- 2009 • January 29-31 • Mexico City, Mexico
- 2008 • February 22-23 • New Orleans, LA
- 2007 • February 2-3 • St. Louis, MO
- 2006 • February 3-4 • Chicago, IL
- 2005 • February 4-5 • Nashville, TN
- 2004 • February 20-22 • New York City, NY
- 2003 • No Winter Meeting
- 2002 • January 5-8 • London, England
- 2002 • December 6-8 • Palo Alto, CA
- 2001 • January 11-14 • Mexico City, Mexico
- 2000 • No Winter Meeting



Association of Schools of Journalism  
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