



ASJMC

Administrator

The Newsletter of the Association of Schools of Journalism and Mass Communication

JULY 2023



ASJMC 2023 Election Results: Hub Brown Elected Vice President

The results of the ASJMC 2023 Election are in. The official start date for new officers is October 1, 2023.

Hub Brown, University of Florida, is the newly elected Vice President. Brown will advance through the leadership ladder and serve as the ASJMC President for 2025-26. Brown ran against **Shari Veil**, University of Nebraska-Lincoln.

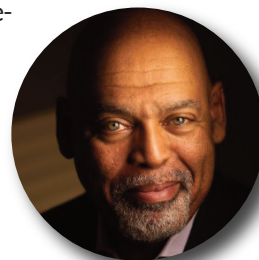
Johnny Sparks, Ball State University, will be installed as ASJMC President during the 2023 AEJMC Conference in Washington, D.C., at 2:00 p.m., August 9, at the General Business Session.

Emily Metzgar, Kent State University, will move into the President-Elect position.

Brad Yates, University of West Georgia, has been

elected as Medium Program Representative. Yates ran against **Tamara Buck**, Southeast Missouri State University.

Jason Shepard, California State University, Fullerton, and **Mark Lodato**, Syracuse University, were elected as ASJMC representatives to ACEJMC. **Aaron Chimbel**, Saint Bonaventure University, also ran for ASJMC representative to ACEJMC in the election.



Hub Brown

ASJMC leadership elections are an important part of the advancement and function of the association. Each candidate's participation and member's vote are valuable to the association.

A Note from the President

Dear Colleagues,

I hope your summer is going well. For me, apart from a few “relaxation bubbles,” it has been a time to catch up on important tasks and prepare for another productive academic year. Speaking of preparing, a big thank you to our ASJMC-AEJMC central office staff for all the work they have been doing to organize our upcoming AEJ conference in Washington, D.C.!

As you know, the August conference is also a great time to get our ASJMC membership together to discuss important topics. Please make a note of our ASJMC events at the conference, which include:

Monday, August 7, 7 a.m. to 10 a.m.

ASJMC Executive Committee Meeting (*ASJMC Executive Committee Members Only*.)

Monday, August 7, 4:30 p.m. to 6 p.m.

ASJMC Panel on The Long-term Sustainability and Relevance of JMC Education and Programs

Wednesday, August 9, 8:30 a.m. to 10 a.m.

ASJMC Training Workshop for New Deans and Directors

Wednesday, August 9, 2 p.m. to 3:30 p.m.

ASJMC General Business Session and Sass Award Presentation

At the business meeting on Wednesday, in addition to presenting the 2023 Gerald Sass Award to Rebecca Landsberry-Baker, executive director of the Native American Journalists Association, we will discuss a proposed change to our internal bylaws that would give international members full privileges and voting rights in our association.

As you know, one of the big goals for my current year as ASJMC President has been to expand our membership and provide more services and opportunities for engagement to all members. As I shared in Charlotte back in February, our membership has grown from 86 programs last year to over 120 programs by this spring, which includes programs that have renewed their commitment to our organization and brand-new member institutions, among them one international program.

The bylaws change noted above is part of our effort to attract more international programs into our organization, granting them full access to our institutional benefits and initiatives.

On the topic of new initiatives for members, please note that we will launch at the AEJ conference a new ASJMC program aimed at providing further training for new leaders, such as department

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A Note from the President (continued)

chairs, school directors and deans of JMC schools and colleges. The full training workshop for new leaders will happen in March 2024 in Chicago, and it will precede our ASJMC annual conference. At the AEJ conference, we will formally announce this initiative with a “teaser” session that will convene the ASJMC leadership to discuss topics that will be covered in more depth at the training workshop.

At our business meeting, we will also discuss the future of our salary and enrollment surveys. While we recognize some of the benefits of those surveys, we want to consult the membership on the best way to proceed on that front.

As you can see, we have had quite an exciting year, and we are poised to have another productive and fulfilling year ahead of us. It is always great to see our membership coming together around these and many other conversations, so I hope you will be able to join us for all these events in Washington, D.C. It will be great to catch up and see all of you there!

Warmest regards,

Raul Reis
ASJMC President
Dean, Hussman School of Journalism and Media
University of North Carolina at Chapel Hill

Raul Reis, 2022-23 ASJMC President
University of North Carolina at Chapel Hill



Proposed ASJMC Bylaws Changes

As ASJMC President Raul Reis stated in his April 2023 column, ASJMC must evolve into an even more welcoming and inclusive group, so we are proposing to amend our bylaws to allow international members to be full participants in ASJMC, with the same voting and committee rights as U.S.-based programs. We are also proposing to amend binary pronouns to non-binary pronouns as worded in our bylaws. Voting begins on Monday, August 7, and runs through Monday, August 21.

View the proposed changes at:

<http://asjmc.org/wp-content/uploads/2023/07/062323ASJMCBylawsProposedRevisions1.pdf>



AEJMC & ASJMC

ANNOUNCE THE 2023-24 JENNIFER MCGILL FELLOWS



**MASUDUL
BISWAS**
Chair
Loyola University
Maryland



**BILL
CASSIDY**
Professor
Graduate Studies
Director
Northern Illinois
University



**DEBORAH
CHUNG**
Professor
University
of Kentucky



**SYDNEY
DILLARD**
Graduate Director
DePaul
University



**NATHANIEL
FREDERICK II**
Associate
Professor
Winthrop
University



**YOUNGAH
LEE**
Associate
Professor
Ball State
University



**REGINA
LUTTRELL**
Associate Dean
Syracuse
University



**NATHIAN
SHAE
RODRIGUEZ**
Associate
Professor
San Diego
State University

THE INSTITUTE FOR DIVERSE LEADERSHIP IN JOURNALISM AND COMMUNICATION IS CO-SPONSORED BY AEJMC AND ASJMC

2023-24 IDL Jennifer McGill Fellows Announced

Eight AEJMC members have been selected as Jennifer McGill Fellows for the 2023-24 class of AEJMC's Institute for Diverse Leadership in Journalism and Communication (IDL).

IDL is designed for participants from historically marginalized and underrepresented groups and is dedicated to increasing the diversity of chairs, deans, directors, and endowed chairs in journalism and communication education. The Institute is co-sponsored by AEJMC and the ASJMC.

During each IDL year, Fellows participate in Institute activities while continuing to work at their home campuses. The Institute's curriculum involves four in-person group sessions, two of which are workshops during AEJMC conferences. The Institute also matches each Fellow with an administrative mentor. The mentoring relationship consists of monthly contact via telephone or email, and a week-long visit to the mentor's campus when the Fellow shadows the mentor's work and activities. The 2023-24 Fellows will convene for the first time during AEJMC's Washington, D.C., Conference Aug. 7.

Fellows for 2023-24 include the following AEJMC members.

Masudul Biswas is the incoming chair of the Communication Department at Loyola University Maryland. Biswas recently received a promotion to full professor effective July 1. His research interests are ethnic media, diversity in journalism and mass communication education, and communication and development. He worked as a news reporter and news desk editor in Bangladesh before receiving his Ph.D. from Louisiana State University.

Bill Cassidy is a professor of journalism and director of graduate studies in the Department of Communication at Northern Illinois University. He is the current president of Kappa Tau Alpha and recipient of the 2023 NIU Excellence in Undergraduate Teaching Award. Cassidy is a faculty associate with NIU's Center for the Study of Women, Gender and Sexuality, and his research focuses on LGBTQ+ issues in sports journalism.

Deborah Chung is professor of journalism in the School of Journalism and Media at the University of Kentucky. She served as the inaugural diversity/inclusion officer for her college. Her research focuses on emergent information communication technologies' impact on the relationships between communication professionals and their audiences.

Sydney Dillard currently is the director of the College of Communication's Public Relations and Advertising Graduate degree program at DePaul University. With a passion for student success, innovation, and DEIA, she oversees various college-wide efforts including the Center for Communication Engagement's premier VIP Fellowship, fundraising for the launch of its Media Engagement Lab (ME Lab), and the BRAND Summer Program (Building Resources for Advertising Needs and Diversity). She also currently serves as AEJMC's head of the Minorities and Communication Division. Her scholarly work explores the relationship between power, privilege and creativity in both advertising and health communication sectors.

Nathaniel Frederick II is an associate professor in the Department of Mass Communication at Winthrop University. Frederick teaches courses in media law, media literacy, media history and media representations of minorities. His research focuses on the intersection of media, cultural production, and social protest in the twentieth century.

YoungAh Lee is an associate professor and the graduate studies director at Ball State University's School of Journalism and Strategic Communication. She specializes in strategic communication research with a focus on reputation management and the impact of social media on corporate social advocacy. Recently, she has focused on the issue of developing innovative curricula and inclusive learning experiences in the field of strategic communication.

Regina Luttrell is associate dean of research and creative activity and associate professor of public relations and social media in the S.I. Newhouse School of Public Communications at Syracuse University. Recognized as an innovative educator and higher education academic dean, Luttrell has a track record of supporting cross-departmental and interdisciplinary collaboration, leading complex research projects and advocating for faculty in multiple capacities. Alongside her administrative duties, she actively contributes to her scholarly field through extensive authorship, publishing and conference participation.

Nathian Shae Rodriguez is an associate professor and the associate director of the School of Journalism & Media Studies at San Diego State University. His research specializes in media representation and identity negotiation in historically underrepresented identities, particularly Latinx/e and LGBTQ+ populations; masculinity/mascing; and pop culture pedagogy.

ASJMC Event Calendar

at the AEJMC 2023 Conference, Aug. 7-10 • Washington, D.C.

Monday, August 7, 2023

7 a.m. to 10 a.m. / M000

ASJMC Business Session

ASJMC Executive Committee Meeting

(ASJMC Executive Committee Members Only)

Moderating/Presiding

Raul Reis, North Carolina at Chapel Hill, president ASJMC 2022-23

Monday, August 7, 2023

4:30 p.m. to 6 p.m. / M000

ASJMC Panel Session

The Long-term Sustainability and Relevance of JMC Education and Programs

Moderating/Presiding

Raul Reis, North Carolina at Chapel Hill, president ASJMC 2022-23

Panelists

Jim Brady, Vice President, Journalism/Knight Foundation

Liz Carter, President and CEO, Scripps Howard Fund

Teresa Mastin, Michigan State, Vice President, AEJMC 2022-23

Paul Mihailidis, Emerson

The journalism and mass communication professions and disciplines continually face relentless technological and social change. Sustainability depends on nimble and collaborative adaptation among professional and academic stakeholders, as well as support from funding foundations. ASJMC's Current Issues panel will explore issues related to the long-term sustainability of JMC education and programs from professional, academic, and foundation perspectives.

Wednesday, August 9, 2023

2 p.m. to 3:30 p.m. / W000

ASJMC Business/Award Session

General Business Session and Sass Award Presentation

Moderating/Presiding

Raul Reis, North Carolina at Chapel Hill, president ASJMC 2022-23

2023 Gerald M. Sass Distinguished Service Award Presentation

Recipient: **Rebecca Landsberry-Baker**, executive director, Native American Journalists Association

Installation of 2023-24 ASJMC President

Johnny Sparks, Ball State

The Sass Award recognizes outstanding service to journalism. Landsberry-Baker is an enrolled citizen of the Muscogee (Creek) Nation and the executive director of the Native American Journalists Association. She is a recipient of the 2018 National Center for American Indian Enterprise Development "Native American 40 Under 40" Award and was selected to the Harvard Shorenstein News Leaders Fall 2022 cohort. Landsberry-Baker made her directorial debut with the documentary feature film BAD PRESS, which was supported by the Sundance Institute, Ford Foundation JustFilms, NBC, and the Gotham. BAD PRESS premiered at the 2023 Sundance Film Festival and received the U.S. Documentary Special Jury Award for Freedom of Expression. The film was also recognized with the One in a Million Award from the 2023 Sun Valley Film Festival. The Sass Award was established in 1946 by the American Society of Journalism School Administrators (ASJSA) as the Citation of Merit Award to recognize outstanding service. The award was originally presented to media organizations but was changed in 1978 to honor individuals.

Wednesday, August 9, 2023

8:30 a.m. to 10 a.m. / W000

ASJMC Training Workshop

New Deans and Directors Training

Moderating/Presiding

Raul Reis, North Carolina at Chapel Hill, president ASJMC 2022-23

Panelists

Johnny Sparks, Ball State, president elect ASJMC 2022-23

Emily Metzgar, Kent State, vice president ASJMC 2022-23

Hub Brown, Florida, vice president ASJMC 2023-24

This session will introduce the new training program for new chairs/directors/deans of JMC programs, which ASJMC will launch in March 2024 in Chicago. Current and upcoming ASJMC leadership will discuss topics of interest to new program leaders, including Managing the Budget, Faculty and Staff Reviews, Course Scheduling, Fundraising, and Community and Alumni Relations.

Look for Your
Upcoming



**MEMBERSHIP
RENEWAL**

Be sure to return your
yearly membership
as soon as it's received.

Please take time to encourage
non-ASJMC member
administrators to consider
joining the association
this upcoming year
to strengthen our connections.

asjmc.org/asjmc-membership

Rebecca Landsberry-Baker Honored with the 2023 Gerald Sass Distinguished Service Award

Rebecca Landsberry-Baker is the winner of the 2023 Gerald Sass Distinguished Service Award.

Landsberry-Baker is an enrolled citizen of the Muscogee (Creek) Nation and the executive director of the Native American Journalists Association. She is a recipient of the 2018 National Center for American Indian Enterprise Development “Native American 40 Under 40” Award and was selected to the Harvard Shorenstein News Leaders Fall 2022 cohort. Landsberry-Baker made her directorial debut with the documentary feature film *BAD PRESS*, which was supported by the Sundance Institute, Ford Foundation JustFilms, NBC, and the Gotham. *BAD PRESS* premiered at the 2023 Sundance Film Festival and received the U.S. Documentary Special Jury Award for Freedom of Expression. The film was also recognized with the One in a Million Award from the 2023 Sun Valley Film Festival.



Rebecca Landsberry-Baker

The Sass Award will be given at ASJMC’s General Session at the AEJMC national conference in Washington, D.C., this coming August. This specific session will take place on August 9 at 2:00-3:30 p.m. Landsberry-Baker will join us virtually to accept this award.

The Sass Award was established in 1946 by the American Society of Journalism School Administrators (ASJSA) as the Citation of Merit Award to recognize outstanding service. The award was originally presented to media organizations but was changed in 1978 to honor individuals.

REGISTER FOR #AEJMC23

The AEJMC 2023 Conference will be held at the Marriott Marquis Washington, D.C., August 7-10. Conference attendees **MUST** be AEJMC members before registering for the conference.

General Registration Rates (Beginning July 16):
\$335 (Regular, International, Spouse, Associate) • \$200 (Student, Retiree)

Visit: community.aejmc.org/conference/registration/aejmc-register to get started.

ASJMC Administrator

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ASJMC 2022/2023 Executive Committee

President — **Raul Reis**, University of North Carolina at Chapel Hill

President-elect — **Johnny Sparks**, Ball State University

Vice President — **Emily Metzgar**, Kent State University

Past President — **Alan Stavitsky**, University of Nevada, Reno

AEJMC President — **Deb Aikat**, University of North Carolina at Chapel Hill

Small Programs — **Felicia McGhee**, University of Tennessee at Chattanooga

Medium Programs — **Temple Northup**, San Diego State University

ACEJMC Representatives

Brad Rawlins, Arkansas State University

James Stewart, Nicholls State University

Kathleen McElroy, University of Texas at Austin

Greg Luft, Colorado State University

Amanda Caldwell, ASJMC/AEJMC Executive Director

Felicia Brown, ASJMC/AEJMC Assistant Director

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