The Next ASJMC Leadership Has Been Elected

ASJMC members have elected the next association leadership. The official start date for all new officers is October 1, 2022.

Emily T. Metzgar, Kent State University, is the newly elected vice president. Emily will go through the leadership ladder and serve as the ASJMC president for 2024-25. Metzgar ran against Tom Reichert, University of South Carolina.

When asked about being elected, Emily stated, “Thank you to everyone who participated in this election. I’m delighted to have been elected vice president of ASJMC, and I’m looking forward to working with and for all of you during my term of service.”

Raul Reis, University of North Carolina at Chapel Hill, will be installed as ASJMC president during the 2022 Conference. Before being named dean at University of North Carolina at Chapel Hill Hussman School of Journalism and Media, Reis was professor and dean of the School of Communication at Emerson College.

Craig Freeman, Oklahoma State University, will move into the president-elect position.

Also elected as ASJMC representative to ACEJMC is Brad Rawlins, Arkansas State University. Rawlins ran against Margaretha Geertsema-Sligh, Butler University.

Leadership elections are an important part of the association. Each member’s vote and each candidate’s participation is a valuable part of the growth of ASJMC.
A Note from the President

Remember when summers on campus were leisurely paced and offered administrators a chance to catch up on matters left undone in the rush to semester’s end? If your experience is at all similar to mine, those days have passed.

That’s all the more reason to be sure to take time for yourself this summer, despite the difficulty program leaders may have in getting away. We took a week in June to chill on the Oregon coast and in the Northern California redwoods and I’m trying to steal a day here and there this month to hike or just sit and read in the backyard. Here’s hoping you get a break, too, to rest and recharge.

I’m pleased to welcome the newly elected members of the ASJMC leadership team, whom you read about elsewhere in this edition. They will assume their roles on October 1. Emily T. Metzgar of Kent State will become vice president and Brad Rawlins of Arkansas State will represent our association on the Accrediting Council. Incoming AEJMC President Deb Aikat of University of North Carolina at Chapel Hill will also hold a seat on the ASJMC Executive Committee.

We’re grateful to those colleagues who are completing their Executive Committee service. The term of past-president Gracie Lawson-Borders (Howard) is ending; she has been a wonderful leader, mentor and friend to all of us on the committee during her four years on the leadership ladder.

Thanks also to Lucy Dalglish of Maryland, whose term is expiring, for her service representing the association on ACEJMC, and Susan Keith of Rutgers, who held the AEJMC presidential seat this year on the ASJMC Executive Committee.

We offer gratitude and congratulations to Rochelle Ford, formerly of Elon, who represented large, extra-large member programs on the committee, and has been named president of Dillard University. We will hold a special election this summer to fill her seat, as noted elsewhere in this issue of Administrator.

Raul Reis of University of North Carolina at Chapel Hill will become ASJMC president and Craig Freeman, Oklahoma State, will become president-elect, effective October 1. Our association thrives on member involvement and with this outstanding leadership team will continue to be in good hands going forward.

Please join us in Detroit for the annual ASJMC General Session at the 2022 AEJMC Conference, scheduled for 10:30 a.m. on Thursday, August 4. We will provide an overview of association issues and proudly present our Gerald M. Sass Distinguished Service Award. This year’s recipient will be Peter Bhatia, Detroit Free Press editor and vice president and longtime ACEJMC president. See the accompanying stories about the Sass award and other ASJMC-sponsored sessions at AEJMC.

Note that masks will be required in all conference locations in Detroit. Outside the conference locations AEJMC will follow the current policies from the City of Detroit and the conference venue, the Detroit Marriott at the Renaissance Center. We appreciate AEJMC’s commitment to public health and safety and I look forward to seeing you soon in Detroit. Until then, be well.

Al Stavitsky, 2021-22 ASJMC President
University of Nevada, Reno
AEJMC & ASJMC ANNOUNCE THE 2022-2023 FELLOWS

JAN LAUREN BOYLES  
Associate Professor  
Iowa State University

KATIE FOSS  
Professor  
Middle Tennessee State University

HILARY FUSSELL SISCO  
Professor  
Quinnipiac University

CHERYL ANN LAMBERT  
Associate Professor  
Kent State University

HOLLY OVERTON  
Associate Professor  
Penn State University

JESSICA RETIS  
Director  
University of Arizona

JAE-HWA SHIN  
Professor  
University of Southern Mississippi

GABRIEL B. TAIT  
Associate Professor  
Ball State University

THE INSTITUTE FOR DIVERSE LEADERSHIP IN JOURNALISM AND COMMUNICATION IS CO-SPONSORED BY AEJMC AND ASJMC
New IDL Class Announced

Eight AEJMC members have been selected as fellows for the 2022-23 class of AEJMC's Institute for Diverse Leadership in Journalism and Communication (IDL).

The Institute is designed for people of color and women who are interested in academic leadership opportunities. Its purpose is to increase racial, gender and ethnic diversity in administrative and other senior-level positions in journalism and communication education.

Fellows will participate in Institute activities while continuing to work at their home campuses. The Institute program involves four group sessions during the fellowship year, two of which will happen during AEJMC conferences. These fellows will convene for the first time during AEJMC's Detroit Conference Aug. 3 and will participate in other sessions throughout their fellowship year.

The Institute is co-sponsored by AEJMC and the Association of Schools of Journalism and Mass Communication. Fellows for 2022-23 include the following AEJMC members.

**Jan Lauren Boyles** is an associate professor at Iowa State University's Greenlee School of Journalism and Communication. At Iowa State, she also holds an administrative appointment as Faculty Fellow for High Impact Practices within the Office of the Senior Vice President and Provost. She is the chair of AEJMC's Council of Divisions and serves on the association’s Board of Directors.

**Katie Foss** is the head of the Media Studies concentration and a professor in the School of Journalism & Strategic Media at Middle Tennessee State University. She is the past head of the AEJMC Council of Divisions and currently serves on the Standing Committee on Research.

**Hilary Fussell Sisco** is a professor of strategic communication at Quinnipiac University. She is also the founding chair of the Strategic Communication Department at Quinnipiac. Fussell Sisco is the editor-in-chief of Public Relations Journal and has also served as the associate editor and then senior associate editor for the Journal of Public Relations Research.

**Cheryl Ann Lambert** is graduate coordinator and associate professor in the School of Media and Journalism at Kent State University. She has been awarded two Page and Johnson Legacy Scholar grants from the Arthur W. Page Center for Integrity in Public Communications. Her work is published in peer-reviewed journals and presented at national and international conferences.

**Holly Overton** is an associate professor in the Department of Advertising and Public Relations and the director of research for the Arthur W. Page Center for Integrity in Public Communication at Penn State University. She conducts public relations research in the areas of corporate social responsibility communication and corporate social advocacy. Overton currently serves as vice-head of AEJMC's Public Relations Division.

**Jessica Retis** has recently been appointed as the new director of the School of Journalism at the University of Arizona. She has also served as the director of the Master’s in Bilingual Journalism. Retis holds a major in Communications (University of Lima), a master’s in Latin American Studies (National Autonomous University of Mexico) and a Ph.D. in Contemporary Latin America (Complutense University of Madrid).

**Jae-Hwa Shin** is professor of public relations in the School of Communication at the University of Southern Mississippi. She has served as public relations sequence head and is currently serving as the strategic communication program lead.

**Gabriel B. Tait** is an associate professor of diversity and media at Ball State University, and currently serves as the Distinguished Faculty Fellow for the Office of Inclusive Excellence and AEJMC's vice-chair of the Professional Freedom & Responsibility Standing Committee.
ASJMC Special Election to be Held This Summer

ASJMC will hold a special election this summer and early fall to fill a slot on its executive committee.

The board’s large/extra-large program representative slot became open when Rochelle Ford, previously dean of Elon University’s School of Communications, was named president of Dillard University.

ASJMC representatives from large/extra-large programs will be sent nomination ballots for the slot and may nominate from July 13 to July 27. After these nominations are returned to ASJMC’s central office, they will be sent to the Nominations Committee which will finalize the special election’s candidates by August 10.

ASJMC members from large/extra-large program schools will then receive election ballots and may vote from August 15 to September 15. (Only ASJMC representatives from large/extra-large programs are eligible to vote in this election.)

The candidate winning this special election will be announced by September 20 and will serve a full three-year term, from October 1, 2022, through September 30, 2025.

Peter Bhatia Honored with 2022 Sass Award

ASJMC will honor Detroit Free Press Editor and Vice President Peter Bhatia with the 2022 Gerald M. Sass Distinguished Service Award at the upcoming AEJMC conference. The award will be presented during the ASJMC General Session at 10:30 a.m. on Thursday, August 4.

The Sass award recognizes outstanding service to journalism. Bhatia is being honored not only for his distinguished journalistic career but also for his long service to JMC education, notably the past 13 years as president of ACEJMC.

The Sass award was established in 1946 by the American Society of Journalism School Administrators (ASJSA) as the Citation of Merit Award to recognize outstanding service. The award was originally presented to media organizations but was changed in 1978 to honor individuals.

When ASJSA merged with ASJMC in 1984, the award was renamed the Distinguished Service Award. In 1996 it was renamed the Gerald M. Sass Distinguished Service Award to honor the longtime Gannett Co. and Freedom Forum executive who was a tireless champion of JMC education.

Health & Safety during the AEJMC22 Conference

To promote the health and safety of attendees at the 2022 AEJMC Conference in Detroit, masks WILL BE REQUIRED in all conference locations, including paper, panel and scholar-to-scholar/poster sessions; meeting rooms; and exhibition spaces. We expect attendees to be vaccinated and boosted, if eligible. We strongly recommend the use of N95/KN95/KF95/FFP2 masks.

See the complete statement: community.aejmc.org/conference/health-safety

Register for AEJMC 2022

The AEJMC 2022 Detroit Conference is an in-person event. Conference attendees MUST be AEJMC members before registering for the conference.

Early Registration (Through July 15)
$275 (Regular, International, Spouse, Associate)
$170 (Student, Retiree)

General Registration (Beginning July 16)
$325 (Regular, International, Spouse, Associate)
$200 (Student, Retiree)

community.aejmc.org/conference/registration/aejmc-register
ASJMC Events
at the AEJMC 2022 Conference
August 3-6 • Detroit, MI

ASJMC Current Issues:
The Future of Our Work
Wed/ Aug 3rd/ 4:30 p.m. to 6:00 p.m.
Moderating/Presiding
Raul Reis, North Carolina at Chapel Hill, president-elect, ASJMC 2021-22
ASJMC’s annual Current Issues panel explores trends related to the future of program administration. Topics will include changing instructional modes, diversity and inclusion, remote work, and faculty/staff hiring and retention, among others.

ASJMC General Session/ Sass Award
Thur/ Aug 4th/ 10:30 a.m. to 12:00 p.m.
Moderating/Presiding
Alan Stavitsky, Nevada Reno, president, ASJMC 2021-22
Business/Award Session General Session and Sass Award Presentation

ASJMC Enrollment Survey Release
Fri/ Aug 5th/ 12:00 p.m. to 1:30 p.m.
Moderating/Presiding
Alan Stavitsky, Nevada Reno, president, ASJMC 2021-22
Panelists
- R. Glenn Cummins, director, Center for Communication Research, Texas Tech
- Melissa Gotlieb, Center for Communication Research, Texas Tech
- Bryan McLaughlin, Center for Communication Research, Texas Tech
The team from Texas Tech University’s Center for Communication Research will present the results of the 2020-21 ASJMC Faculty Survey.