ASJMC members are encouraged to vote for new leadership when the association’s annual election begins April 20. Ballots will be sent via email and members may cast their votes electronically before the May 20 election deadline. Biographical profiles of candidates may be found at ASJMC.org.

ASJMC’s 2022-23 president, Raul Reis, Emerson College, will be installed during the ASJMC General Session Thursday, August 4 at 10:30 a.m. at the AEJMC Annual Conference in Detroit. Reis has been named dean of UNC Hussman, effective July 1, 2022. Craig Freeman, Oklahoma State University, will move up to 2022-23 president-elect.

Candidates for vice president are Emily T. Metzgar, Kent State University, and Tom Reichert, University of South Carolina. The candidate elected 2022-23 vice president will automatically move into the president-elect’s position in 2023-24 and become ASJMC 2024-25 president.

One ASJMC member will be elected as ASJMC representative to the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC). This representative will be elected to serve for three years. The two candidates running for the ACEJMC representative are Margaretha Geertsema-Sligh, Butler University and Brad Rawlins, Arkansas State University.

Continuing ASJMC representatives to the ACEJMC are James Stewart, Nicholls State University, whose term ends in 2024; Kathleen McElroy, University of Texas at Austin; and Greg Luft, Colorado State University, whose terms end in 2023.

Election results will be announced in the July issue of ASJMC Administrator.
A Note from the President

To paraphrase the iconic branding slogan, what happened in Vegas didn’t stay in Vegas. Participants in ASJMC’s 2022 Winter Workshop gathered in Las Vegas in February, in person for the first time since 2020, for lively discussions about the central issues facing JMC education and brought home insights and ideas to advance their programs.

Sessions featured:
• A conversation with University of Nevada, Las Vegas President Keith Whitfield
• A workshop on inclusion of hearing-impaired students
• A showcase on strategies for increasing enrollment
• A “show-and-tell” presentation by local advertising guru Randy Snow (whose team created the legendary “What Happens in Vegas” campaign)
• Ideas for engaging recent graduates, from the perspective of young donors
• An update on ACEJMC’s new accreditation standards

In addition, time was taken to enjoy some of the attractions and distractions of Las Vegas, notably an off-site reception and tour of the National Museum of Organized Crime and Law Enforcement, popularly known as the Mob Museum. Check out the photos elsewhere in this issue of ASJMC Administrator.

The ASJMC Executive Committee, which met prior to the workshop, tentatively settled upon Los Angeles as the site of the 2023 Winter Workshop. Stay tuned for more information.

A casual conversation at a wine reception during the workshop prompted the topic for the next installment of our monthly Call for Leadership (CFL) series: “So Very Hard to Go: Making the Decision to Step Down.” (Yes, the phrase before the colon is a reference to the classic Tower of Power song, which those of us of a certain age may recall!)

At a time when many JMC administrators are choosing to step down, whether to return to faculty or to retire, we’ll hear from colleagues who have recently made the decision about how they approached it. It’s a choice we’ll all face at some point, so this should be a valuable discussion. Please join us for this CFL, our last of the academic year, on Wednesday, April 27, at 1 p.m. Eastern/10 a.m. Pacific.

Elsewhere in this issue of ASJMC Administrator you’ll see the candidates for the upcoming election for association officers. I encourage you to cast your votes and participate in the process, as well as to consider standing for election in coming years. Your association needs and welcomes your involvement.

In the next issue of ASJMC Administrator we’ll provide election results, an overview of the ASJMC panels at the AEJMC conference in August and will announce the recipient of the 2022 Gerald M. Sass Distinguished Service Award. Until then I wish you the best in the hectic final weeks of the academic year and look forward to seeing you again at AEJMC in Detroit.

Al Stavitsky, 2021-22 ASJMC President
University of Nevada, Reno
“After being apart for the past two years, I have never been more excited to plan an in-person meeting. It was so fitting that we came back in person for the first time with the ASJMC Winter Workshop, as we were at this same meeting in New Orleans in early March 2020, when we first heard that COVID had made its way to the U.S. Thank you to all of our wonderful members who were able to join us for this reunion and workshop filled with excellent sessions.”

— Amanda Caldwell, ASJMC Interim Executive Director

ASJMC’s leadership would like to extend a heartfelt thank you to the University of Nevada, Reno, Donald W. Reynolds School of Journalism for sponsoring the transportation, tour and reception at the The MOB Museum: National Museum of Organized Crime & Law Enforcement.
ASJMC Administrator
The Newsletter of the Association of Schools of Journalism and Mass Communication

ASJMC 2021/2022 Executive Committee

President
Alan Stavitsky, University of Nevada, Reno

President Elect
Raul Reis, Emerson College

Vice President
Craig Freeman, Oklahoma State University

Past President
Gracie Lawson-Borders, Howard University

AEJMC President
Susan Keith, Rutgers University

Executive Committee Representatives
Felicia McGhee-Hilt, University of Tennessee at Chattanooga

Temple Northup, San Diego State University

Rochelle Ford, Elon University

ACEJMC Representatives
James Stewart, Nicholls State University

Kathleen McElroy, University of Texas at Austin

Greg Luft, Colorado State University

Lucy A. Dalglish, University of Maryland

ASJMC/AEJMC Interim Executive Director
Amanda Caldwell

ASJMC/AEJMC Assistant Director
Felicia Brown

ASJMC Event Calendar
at the AEJMC 2022 Conference
August 3-6 • Detroit, MI

ASJMC Current Issues
Wed/ Aug 3rd/ 4:30 p.m. to 6:00 p.m.

ASJMC General Session/ Sass Award
Thur/ Aug 4th/ 10:30 a.m. to 12:30 p.m.

ASJMC Survey Release
Fri/ Aug 5th/ 12:00 p.m. to 1:30 p.m.

CALL FOR LEADERSHIP VIDEO CONFERENCE SERIES

Save the date for this upcoming video conference

Date: Wednesday, April 27, 2022
Time: 1:00 p.m. ET/10:00 a.m. PT
Topic: ‘So Very Hard To Go’: Making the Decision To Step Down
Speaker/s: Kathleen McElroy, The University of Texas at Austin and Tim Gleason, University of Oregon

Contact samantha@aejmc.org with questions.

asjmc.org/call-for-leadership
Supporting the Leadership of Schools of Journalism and Mass Communication

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