



ASJMC

Administrator

The Newsletter of the Association of Schools of Journalism and Mass Communication | July 2016

New Leadership Elected for ASJMC

Thanks to everyone who participated in the 2016 ASJMC Election! Leadership elections are an important part of our association, and we appreciate your participation.

Just as we completed the election process, we had a resignation in our current leadership ladder. Jan Slater of Illinois has changed jobs at Illinois and will not be moving into the President's position at the August conference.



Maryanne Reed

Our current vice president, Maryanne Reed of West Virginia, will move forward and be installed as ASJMC president in August. She will skip her year as President-elect.



Sonya Duhé

Sonya Duhé of Loyola New Orleans received the most votes to join the leadership ladder in the recent election. She will now move forward to the President-elect's position for 2016-17, and then move to the President's position in 2017-18. She will skip her year as Vice President.

The ASJMC Bylaws calls on the ASJMC Executive Committee to fill vacant leadership positions as it deems appropriate.

As the ASJMC Executive Committee discussed options for filling the incoming Vice President's position, the group decided unanimously to fill that position with the other leadership ladder candidate in the election since both candidates were very strong.



Thor Wasbotten

Thor Wasbotten of Kent State will be the 2016-17 Vice President, and will move through the leadership ladder to become ASJMC President in 2018-19.

In our other two elections, Charles Davis of Georgia was elected as a representative to the Accrediting Council on Education in Journalism and Mass Communications, and Alan Stavitsky of Nevada Reno was elected to the ASJMC Executive Committee.

Both will serve three-year terms.

Thank you for your participation. Congratulations to our newly elected officers.

ACEJMC Update:

Accreditations and Reaccreditations

Peter Bhatia, editor and vice president for audience development, Enquirer Media in Cincinnati, was elected to a three-year term as president of the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) at its May 6-7 meeting in Chicago.

Bhatia represents the American Society of News Editors on the Council. Paul Parsons, dean of the School of Communications at Elon University, was elected vice president.

The Council accredited two new international schools. The undergraduate and graduate programs at the School of Communication, Journalism and Marketing at Massey University in New Zealand were accredited. Massey University has three campuses in Auckland, Palmerston North and Wellington. The second new school was the College of Communication at the University of Sharjah in the United Arab Emirates.

Twenty-five schools were reviewed. ACEJMC now accredits 119 schools in the United States and outside the country. The Council conducts voluntary reviews for schools with professional journalism and mass communications programs.

Two new members were elected to three-year terms on the Accrediting Committee. They are Sonya Duhé, director of the School of Mass Communication at Loyola University New Orleans, and Helen Katz, senior vice president and director of research for Publicis Media. Re-elected to three-year terms were Andrew Alexander, visiting professional at the E.W. Scripps School of Journalism at Ohio University, and Africa Price, director of communications for the mayor's office in Shreveport, Louisiana.

The following schools received provisional reaccreditation for their undergraduate programs:

- Department of Journalism, University of Arkansas
- Department of Journalism and Public Relations, Bowling Green State University
- Department of Journalism and Mass Communication, North Carolina A&T State University

- Department of Journalism, Texas Christian University

The Nido R. Qubein School of Communication at High Point University received initial provisional accreditation.

The following schools received reaccreditation for their undergraduate programs:

- Department of Journalism, Ball State University
- School of Communications, Howard University
- School of Journalism and Broadcasting, Western Kentucky University
- Department of Journalism and Public Relations, California State University, Chico
- Department of Journalism, California State University, Northridge
- Greenlee School of Journalism and Communication, Iowa State University
- Department of Journalism and Mass Communications, Murray State University
- School of Mass Communication and Journalism, University of Southern Mississippi
- Faculty of Communication, Catholic University in Santiago, Chile
- Department of Journalism, University of Wisconsin Oshkosh
- College of Media, West Virginia University
- Department of Journalism and Communication, University of Alaska Anchorage

The following schools received reaccreditation for their undergraduate and professional master's programs:

- S.I. Newhouse School of Public Communications, Syracuse University
- Manship School of Mass Communication, Louisiana State University
- College of Communication and Information Sciences, University of Alabama
- Philip Merrill College of Journalism, University of Maryland
- Frank W. and Sue Mayborn School of Journalism, University of North Texas
- Department of Journalism and Media Studies, University of South Florida, St. Petersburg

AEJMC16 Offers Administrators Conference Program Opportunities

Wednesday, August 3

1 p.m. to 4:30 p.m.

Sponsored by ASJMC:
“Leadership Challenges and Opportunities”

Welcome:

Jan Slater, Illinois

1 p.m. to 1:45 p.m.

“Leadership in a Time of Change”

1:45 p.m. to 3 p.m.

Presiding: Thor Wasbotten, Kent State
“Defining Creative Endeavor for Promotion and Tenure”

3:15 p.m. to 4:30 p.m.

Presiding: Maryanne Reed, West Virginia
“Building Collaborative External Partnerships”

6:30 p.m. to 9 p.m.

Sponsored by ASJMC:
Movie Showing
“Investigative Journalism: In the ‘Spotlight’”

Following the showing of “Spotlight,” Brant Houston, Illinois, will lead a discussion on investigative reporting’s role in JMC education. There is no fee to attend. Everyone is welcome.

Thursday, August 4

8:15 a.m. to 9:45 a.m.

Sponsored by ACEJMC:
Panel Session

Moderating/Presiding:

Chris Callahan, Arizona State, chair of Accrediting Committee
Paul Parsons, Elon, vice president, ACEJMC
Susanne Shaw, executive director, ACEJMC

10 a.m. to 11:30 a.m.

Sponsored by Northwestern University Qatar:
“Media Use & Media Production in the Middle East: Results from Longitudinal Surveys and an Inventory

of Media Industries”

Moderating/Presiding:

Everette E. Dennis, dean, CEO, Northwestern University in Qatar

Panelists:

Justin D. Martin, Northwestern University in Qatar
Ithem Allagui, Northwestern University in Qatar
Klaus Schoenbach, associate dean for research, Northwestern University in Qatar
Marium Saeed, research assistant, Northwestern University in Qatar

3:15 p.m. to 4:45 p.m.

Sponsored by ASJMC:
Award Panel – Gerald M. Sass Award for Distinguished Service to Journalism and Mass Communication

Presiding:

Brad Rawlins, Arkansas State

Introduction of Recipient:

Jan Slater, Illinois

2016 Recipient:

Marty Baron, *The Washington Post*

5 p.m. to 6:30 p.m.

Sponsored by AEJMC Council of Affiliates:
“Future of Journalism”

Moderating/Presiding: Dianne Lynch, Stephens College

Panelists:

Andrew Mendelson, CUNY
Gary Kebbel, Center for Mobile Media, Nebraska-Lincoln
José Zamora, Univision News

5 p.m. to 6:30 p.m.

Sponsored by ACEJMC:
“The Future of Accrediting Professional Masters Programs: What’s Working, What Needs to Change”

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Program Opportunities cont.

Moderating/Presiding:

Carol J. Pardun, South Carolina, AEJMC Representative on ACEJMC Council

Panelists:

Tim Gleason, Oregon
Paul Parsons, Elon

5 p.m. to 6:30 p.m.

Sponsored by Knight Foundation and Columbia University:

“The State of Data and Computational Journalism Education: A Nationwide Study”

Moderating/Presiding:

Charles Berret, Columbia

Panelist:

Charles Berret, Columbia

This session features results of a study on the state of U.S. data and computational journalism education. The project was conducted by researchers from Columbia University and Stanford University. Results showed that about half of the schools do not offer a single class in data journalism, despite its growing importance and demand in the field. There are many other interesting findings and the results show a disparity in the teaching of different digital skills.

Friday

8:15 a.m. to 9:45 a.m.

Co-sponsors ASJMC and AEJMC:

“Journalism and Mass Communication Education Survey: A 2016 Look at the Stats”

Presiding:

R. Glenn Cummins, Texas Tech, principal investigator

Speakers:

Melissa R. Gotlieb, Texas Tech

Bryan McLaughlin, Texas Tech

1:30 p.m. to 3 p.m.

Sponsored by Google News Lab:

“Google News Lab Training for EDU”

The Google News Lab is expanding its work beyond journalists into journalism schools and would like your help. Join the Google News Lab’s Media Outreach Manager, Nick Whitaker, and Innovation Chief at Arizona State University’s Cronkite School, Eric Newton, on a deep dive of the Google News Lab’s existing curriculum, and provide your input on how it can best serve this important audience of the next generation of journalists.

Saturday

7 a.m. to 9:45 a.m.

Sponsored by ASJMC:

ASJMC Executive Committee Meeting

Presiding/Moderating:

Brad Rawlins, Arkansas State, ASJMC 2015-16 President

Maryanne Reed, West Virginia, ASJMC 2016-17 President

1:45 p.m. to 3:15 p.m.

Sponsored by ASJMC:

ASJMC General Business Meeting

Presiding/Moderating:

Brad Rawlins, Arkansas State, ASJMC 2015-16 President

Installation of 2016-17 ASJMC President: Maryanne Reed, West Virginia

ASJMC 2015-16 Executive Committee

President, Brad Rawlins, Arkansas State University • **President-elect**, Jan Slater, University of Illinois • **Vice President**, Maryanne Reed, West Virginia University • **Past President**, Ann Brill, University of Kansas • **Executive Committee Representatives**, Mary Jean Land, Georgia Col-

lege & State University; Cheryl Bacon, Abilene Christian University; Birgit Wassmuth, Kansas State University • **ACEJMC Representatives Chair**, Dorothy Bland, University of North Texas • **AEJMC President**, Lori Bergen, University of Colorado-Boulder • **BCCA Representative**, Gracie Lawson-Borders, Howard University • **Executive Director**, Jennifer McGill, AEJMC/ASJMC