



ASJMC

Administrator

The Newsletter of the Association of Schools of Journalism and Mass Communication | July 2014

ASJMC Members Elect Slater 2014-15 Vice President

Jan Slater, Illinois, has been elected ASJMC vice president for 2014-15.

“I am humbled and honored to receive such confidence from my peers. This is an exciting, as well as challenging, time for journalism and communication education,” she said. “I look forward to working with this extraordinary group to further strengthen the JMC mission on campuses and beyond.”



Jan Slater

Slater received 54 votes while Loup Langton, Western Kentucky, received 13. Slater will become president-elect in 2015-16 and president in 2016-17. Current President-elect, Ann Brill, Kansas, will be installed as 2014-15 president during the ASJMC Business Meeting Friday, Aug. 8, 1:45 to 3:15 p.m., during AEJMC’s Montreal Conference. Brad Rawlins, Arkansas State, will become president-elect.

ACEJMC Representatives

The association also filled two seats to the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) during the election. Elected were Paul Parsons, Elon, with 48 votes and Dorothy Bland, North Texas, with 33 votes. Other candidates were Thor Wasbotten,

Kent State, with 20 votes, and Cheryl Bacon, Abilene Christian, with 17 votes. Continuing ASJMC representatives to the Council are Pam Luecke, Washington & Lee, and Raul Reis, Florida International.

ASJMC Executive Committee Representative

One candidate was elected to represent large-sized programs on the ASJMC Executive Committee: Birgit Wassmuth, Kansas State, with 16 votes. The other candidate was Michael Wirth, Tennessee, who received 14 votes. Wassmuth will serve for three years.

Election ballots were emailed to 151 ASJMC members. Sixty-seven ballots were returned with a response rate of 44%. The slate was presented by the ASJMC Nominations Committee: Doug Anderson, Penn State; Beth Barnes, Kentucky; and Past President Peggy Kuhr (chair), Montana.

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Five New Schools Receive Accreditation

The Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) accredited five new schools at its May 2 meeting in Arlington, VA.

The new schools are the School of Mass Communication, Loyola University in New Orleans; School of Journalism and Mass Media, University of Idaho; department of communication and journalism, Tecnológico de Monterrey, Monterrey, Mexico; Graduate School of Journalism, City University of New York; and the department of journalism and mass communication, California State University, Long Beach.

David Boardman, dean of the School of Media and Communication at Temple University, will become the council's president effective with the Aug. 22 meeting in Chicago. He succeeds Peter Bhatia who served seven years as president. Bhatia will remain on the Council as the representative for the American Society of News Editors.

The council made 23 accreditation decisions. ACEJMC now accredits 116 schools in the United States and outside the country.

The council elected two new members to a three-year term on the Accrediting Committee: Heidi de Laubenfels, director of communications and external relations, McKinstry, Seattle, and Wanda Lloyd, chair of the department of mass communications, Savannah State University. Vincent Duffy, news director at Michigan Public Radio, Ann Arbor, was elected to serve the one-year unexpired term of Raul Ramirez.

Re-elected to serve three-year terms were Kathryn Christensen, professor of practice at the College of Journalism and Mass Communications at the University of Nebraska, and Charlotte Hall, retired senior vice president and editor of the *Orlando Sentinel*.

The department of journalism and public communication at the University of Alaska Anchorage received provisional reaccreditation. The program was in non-compliance with Standard 6 Student Services and Standard 9 Assessment of Learning Outcomes.

Schools that receive provisional reaccreditation do not lose any rights or privileges of accreditation but must correct the weaknesses within two years.

Programs at the following schools were removed from provisional status and received full accreditation:

- Undergraduate program in the School of Communication and Journalism, Auburn University
- Undergraduate program in the department of mass communication, Southern University
- Online professional master's program in mass communication in the department of journalism and mass communication, South Dakota State University

The following schools received reaccreditation for their undergraduate programs:

- Scripps Howard School of Journalism and Mass Communications, Hampton University
- Dept. of Communication, Jacksonville State University
- A.Q. Miller School of Journalism and Communications, Kansas State University
- Dept. of Journalism, San Francisco State University
- Dept. of Journalism, Temple University
- Dept. of Communication, University of Tennessee at Chattanooga
- Dept. of Communications, University of Tennessee at Martin
- Communication Dept., Buffalo State (SUNY)
- Dept. of Journalism, Media Studies and Public Relations, Hofstra University
- School of Journalism, Michigan State University

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ASJMC 2013-14 Executive Committee

President, Don Heider, Loyola University of Chicago • **President-elect**, Ann Brill, University of Kansas • **Vice President**, Brad Rawlins, Arkansas State University • **Past President**, Peggy Kuhr, University of Montana • **Publication Committee Chair**, TBA • **Executive Committee**

Representatives, Mary Arnold, South Dakota State University; Cheryl Bacon, Abilene Christian University; Lorraine Branham, Syracuse University • **ACEJMC Representatives Chair**, Paul Parsons, Elon University • **AEJMC President**, Paula Poindexter, University of Texas at Austin • **BCCA Representative**, Rochelle Ford, Howard University • **Executive Director**, Jennifer McGill, AEJMC/ASJMC

ASJMC Montreal Conference Panels

Tuesday, August 5

5:30 p.m. to 9 p.m. (Pre-registration required)

Scripps Howard Foundation, ASJMC, Elon and Louisiana State: “Who Will Be the Next Academic Leaders?”

Presiding/Moderating:

Brooke Barnett, Elon, and Meghan Sanders, Louisiana State

Wednesday, August 6

1:30 p.m. to 3 p.m.

ASJMC: “Release of JMC Survey Results”

Presiding/Moderating:

Lee Becker, Georgia, and Tudor Vlad, Georgia

Features information on the latest surveys tracking JMC program enrollments and graduate placements.

5 p.m. to 6:30 p.m.

ASJMC and Society of Professional Journalists: “Future of Journalism”

Presiding/Moderating:

Steve Geimann, Bloomberg News

Panelists:

Dorothy Bland, North Texas

Tim Franklin, president, Poynter Institute

Dianne Lynch, president, Stephens College

Thursday, August 7

1:30 p.m. to 3 p.m.

ASJMC: “Reimagining Accreditation”

Presiding/Moderating:

Don Heider, Loyola Chicago

Panelists:

Lori Bergen, Marquette

Brad Hamm, Northwestern

Birgit Wassmuth, Kansas State

If you could start from scratch and design an accreditation process that was ideal, what would it look like? ASJMC invites you to come give your ideas and suggestions in this interactive session.

5 p.m. to 6:30 p.m.

ASJMC: Gerald M. Sass Award panel and presentation: “The Science Beneath the Art of Public Relations: Connecting Your Research to Working Professionals”

Presiding/Moderating:

Brad Rawlins, Arkansas State

2014 Recipient of the Gerald M. Sass Award for Distinguished Service to JMC Education:

Frank Ovaitt, Institute for Public Relations

Panelists:

Ken Makovsky, Makovsky

Terry Flynn, McMaster University

Don Wright, Boston

Friday, August 8

1:45 p.m. to 3:15 p.m.

ASJMC General Business Meeting

Presiding/Moderating:

Don Heider, Loyola Chicago, ASJMC President

Installation of 2014-15 ASJMC President:

Ann Brill, Kansas

3:30 p.m. to 5 p.m.

ASJMC and Online News Association Panel:

“Hack Your Curriculum: Collaborate with Local Media on Your Journalism Project”

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Conference Panels cont.

Presiding/Moderating:
Kristin Gilger, Arizona State

Panelists:

Jere Hester, director of the NYCity News Service,
CUNY Graduate School of Journalism
Michael V. Marcotte, professor of practice, Univer-
sity of New Mexico
Rebekah Monson, co-founder, Code for Miami

A dozen U.S. universities each won a \$35,000 micro-
grant in the first round of the \$1M Challenge Fund
for Innovation in Journalism Education, adminis-
tered by the Online News Association, to seed col-
laborative news experiments in living labs — their
communities. Making project collaborations work
isn't easy but it is imperative in providing students
real-world experience and an appetite for creativity.
This panel gathers winners of the first round of
grants to share the challenges of and solutions to
common problems with collaborations.

Other Montreal Sessions of Interest

Wednesday, August 6

8:15 a.m. to 9:45 a.m.

Accrediting Council on Education in Journalism and
Mass Communications

Moderating/Presiding: Susanne Shaw, executive
director, ACEJMC
Douglas Anderson, Penn State, vice president,
Accrediting Council
Will Norton, Mississippi, chair, Accrediting
Committee

11:45 a.m. to 1:15 p.m.

The Poynter Institute:

“Teaching the Core Skills of Journalism: The
Poynter Perspective”

Moderating/Presiding:
Vicki Krueger, director of interactive learning,
Poynter News University;
Howard Finberg, director of business development,

The Poynter Institute
Lauren Klinger, interactive learning producer, The
Poynter Institute

Wednesday, August 6

3:15 p.m. to 4:45 p.m.

AEJMC Council of Affiliates:
“It's Not Just the Money: Building Better Relation-
ships with Funders”

Moderating/Presiding: Raul Reis, Florida Inter-
national

Panelists:

Chris Barr, Knight Foundation
Clark Bell, McCormick Foundation
Mike Philipps, Scripps Howard Foundation
Jane Slater, Illinois Urbana-Champaign

Thursday, August 7

3:15 p.m. to 4:45 p.m.

AEJMC and John S. and James L. Knight Founda-
tion Mini-Workshop:
“Bringing the Knight News Challenge Applications
into Your JMC Classroom”

Moderating/Presiding:
Jennifer H. McGill, AEJMC Executive Director

Panelists:

“Reporting from the Storm: Mobile Weather
Reporting,” Julie Jones, Oklahoma

“Inside the @iPadJournos Newsroom: Mobile and
Social Media Reporting in a Capstone Course,”
Jeanine Guidry, Virginia Commonwealth

“The Crooked River and Public Lab: Exploring
Open Source Investigative Tools,” Susan Kirkman
Zake, Kent State

“Using Mapping Apps to Tell Interactive Stories
about Health Issues,” Scott Parrott, Alabama

“AzteCast: Developing a University-wide Website,”
Amy Schmitz Weiss, San Diego State

This mini-workshop will provide tools and tips for adapting Knight News Challenge products into your classroom.

Friday, August 8

8:15 a.m. to 9:45 a.m.

AEJMC PF&R Committee:
“Strategies, Achievements and Reflections: Showcasing AEJMC Equity and Diversity Award Recipients ”

Moderating/Presiding:
Hong Cheng, Virginia Commonwealth

Panelists:
Jerry Ceppos, Louisiana State
Paul Parsons, Elon
Judy Oskam, Texas State
Bill Celis, Southern California
Marie Hardin, Penn State
Michael Bugeja, Iowa State

This session features best practices in diversity from administrators at schools that have received the AEJMC Equity and Diversity Award.

ASJMC Members to Vote on Bylaws Revision

ASJMC members will vote on the following Bylaws revision during the 2014 ASJMC General Business Meeting on Friday, Aug. 8, 1:45 to 3:15 p.m. at Le Centre Sheraton Hotel in Montreal, Canada.

These revisions are necessary due to changes made in the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) Bylaws last year. ACEJMC Bylaws now require that all representatives from academic organizations to ACEJMC be from accredited programs.

Words to be removed are ~~struck through~~ and words to add are **boldface**.

ARTICLE IV—COMMITTEES

Section A.

There shall be one Elected Standing Committee: the Committee on Program Standards, Evaluation and Accreditation.

Section B.

The Committee on Program Standards, Evaluation and Accreditation shall consist of elected representatives to the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC). ~~Membership is divided between accredited and nonaccredited programs. Membership shall be proportional to reflect the percentage of institutional members in the association. However, membership from accredited programs shall always be a majority.~~ **Due to the bylaws of ACEJMC, representatives to the Council from academic organizations must be from accredited programs. As a result only accredited ASJMC representatives will be nominated to run for these seats.**

(1) Terms shall be for three years, on a rotating basis. Members may be elected to no more than two consecutive terms. Incomplete terms shall be filled for the duration of the current year by the Executive Committee. The person selected must not be a member of the Executive Committee. ~~If a member's program status changes during his/her term, either from non-accredited to accredited status or from accredited to non-accredited status or if the member's employment results in moving to a program with a different status, the member shall be permitted to complete the current year on the Council. However, the next election shall restore the balance between accredited and nonaccredited programs.~~

New Appointments for Deans and Directors

Larry Abramson to Dean of the School of Journalism at the University of Montana. He was formerly a correspondent at National Public Radio.

Willow Bay to Director of the Annenberg School of Journalism at the University of Southern California. She formerly was senior editor of The Huffington Post Los Angeles, and special correspondent and host at Bloomberg TV.

R.B. Brenner to Director of the School of Journalism at the University of Texas at Austin. He is a former editor of the *Washington Post*.

Marie Hardin to Dean of the College of Communications at the Pennsylvania State University. She was formerly Associate Dean for Research at the college.

Maria Marron to Dean of the College of Journalism and Mass Communications at the University of Nebraska Lincoln. She was chair of the Department of Journalism at Central Michigan University.

Mark Nelson to Dean of the College of Communication and Information Sciences at the University of Alabama. He previously served as UA's vice president for academic affairs and vice provost.

David Ryfe to Dean of the School of Journalism and Mass Communication at the University of Iowa. He is from the University of Nevada-Reno.

Tom Weir to Interim Director of the School of Journalism and Mass Communications at the University of South Carolina. He is an associate professor at the school.

Accreditation – cont. from p. 2

- School of Media and Strategic Communications, Oklahoma State University
- School of Journalism, University of Southern Illinois Carbondale
- Donald W. Reynolds School of Journalism and Center for Advanced Media Studies, University of Nevada, Reno
- Dept. of Communication and Journalism, University of New Mexico

Bergen Named Administrator of the Year

Lori Bergen, dean of the Diederich College of Communication, Marquette, has been named the 2013 Scripps Howard Foundation Journalism & Mass Communication Administrator of the Year.



Lori Bergen

This award showcases excellence in the administration of a journalism and mass communication program, recognizing vision, leadership and creativity. Bergen will receive the award and \$10,000 cash prize at AEJMC's Montreal Conference Wednesday, Aug. 6, during the keynote session that begins at 6:45 p.m.

“As Dean of the Diederich College of Communication since 2009, Lori has demonstrated a remarkable ability to create a distinctive learning environment for our students. She thinks beyond traditional boundaries to cultivate a creative, diverse, collaborative, and academically rigorous culture for learning,” wrote Robert Wild, Marquette University president, in his recommendation letter for Bergen.

“Lori guides the college as teacher, scholar, administrator, leader, and agent for change and innovation. She has worked collaboratively with the faculty to restructure the academic curriculum to better prepare students for twenty-first century careers. A recent re-organization of student media to a ‘digital first’ model is a prime example of change for the future that happens under her leadership,” he added.

Finalists for the award were Jerry Ceppos, Manship School of Communication, Louisiana State; and Al Tims, School of Journalism and Mass Communication, Minnesota.

Before coming to Marquette, Bergen was director of the School of Journalism & Mass Communications at Texas State-San Marcos, 2006-2009, and associate director of the Miller School of Journalism & Mass Communications, Kansas State, 2000-2006. She received her Ph.D. from Indiana, and her M.S. and B.S. from Kansas State.