



ASJMC

Administrator

The Newsletter of the Association of Schools of Journalism and Mass Communication | July 2010

ASJMC 2010 Election Results

Barnes incoming president-elect Kuhr incoming vice president



Barnes
President-elect

Kuhr
Vice President

ASJMC Vice President Pam Johnson has stepped down as director of the School of Journalism & Broadcasting at Western Kentucky. In March she resigned her ASJMC leadership position. During the 2010 election, ASJMC filled both the incoming President-elect's position and the incoming Vice President's position.

Beth Barnes, Kentucky, was elected ASJMC President-elect and Peggy Kuhr, Montana, was elected Vice President. Roy L. Moore, Middle Tennessee State, ran against Barnes for the President-elect position. Maryanne Reed, West Virginia, ran against Kuhr for the Vice President position. Barnes and Kuhr will each move into their respective positions October 2010. Current President-elect Paul Parsons, Elon, will be installed as ASJMC President at the Denver Conference during the ASJMC General Business Meeting, Friday, Aug. 6.

The association filled two open seats to the Accrediting Council during the election. Lori Bergen, Marquette, was elected to the open accredited program seat and Birgit Wassmuth, Kennesaw State, was elected to the open non-accredited program seat. Both will serve terms

from August 2010 to May 2013 on the Council. Other candidates for these seats were Lorraine Branham, Syracuse, and Sherlynn Howard-Byrd, Alcorn State.

Members from small-sized programs also voted to fill their Executive Committee seat. Bob Lochte, Murray State, was elected as representative. He ran against James Stewart, Nicholls State, for the position. The term for this seat is three years.

A total number of 178 ballots were mailed to eligible ASJMC members. Ballots were returned by 39.3% of the eligible voting members. The slate was presented by the ASJMC Nominations Committee: Judy VanSlyke Turk, Virginia Commonwealth, chair; Ann Brill, Kansas; Dwight Brooks, Middle Tennessee State; Jerry Ceppos, Nevada-Reno and Joe Foote, Oklahoma.

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ASJMC Denver Conference Sessions

Wednesday Aug. 4

11:45 a.m. to 1:15 p.m.

Workshop Session: **Fulbright Scholar Opportunities in Journalism and Communication**

Sponsored by: **Institute of International Education — CIES and ASJMC**

Moderating/Presiding:

Danielle Antonio, Institute of International Education

Established in 1946, the Fulbright Program is recognized as the U.S. government's flagship program for international education exchange. The U.S. Fulbright Scholar Program sends over 1,200 scholars and professionals each year to teach or conduct research in more than 125 countries and every region of the world. Fulbright Scholars come from every academic field, including journalism and communications. Fulbright Scholars in journalism and communication have taught classes, helped with curriculum development, set up new programs, done original research and engaged in collaborative work with international colleagues. The presentation will explore components of the Fulbright Scholar Program that contribute to faculty development and globalization of higher education. Special attention will be given to opportunities available for specialists in journalism and communication and tips for preparing successful applications. Attendees will also learn how to use the various components of the Fulbright Scholar Program to internationalize their campuses. Through the Core Visiting Scholar Program, the Scholar-in-Residence Program and the Occasional Lecturer Fund U.S. institutions can host international experts in journalism and mass communication for periods ranging from three days to an entire academic year. The presentation will include time for questions and discussion of opportunities with prospective applicants.

Wednesday, Aug. 4

5 to 6:30 p.m.

Panel: **"Diversifying Curriculum & Outreach**

Through Ethnic Media"

Sponsored by: **New American Media and ASJMC**

Moderating/Presiding:

Sandy Close, executive director, New America Media

Speakers:

Patricia Thomas, Knight Chair in Health & Medical Journalism, Georgia,

Jose Luis Benavides, director, Center for Ethnic & Alternative Media, California State Northridge

Linda Prout, director, Broadcast Media Program, CUNY; Senior Producer, "Independent Sources," CUNY TV

Rick Rodriguez, Arizona

Angie Chuang, American (invited)

Thursday, Aug. 5

7 to 9:45 a.m.

Business Session: **ASJMC Executive Committee Meeting**

Moderating/Presiding:

Maria Marron, 2009-2010 ASJMC President, Central Michigan

Thursday, Aug. 5

3:15 to 4:45 p.m.

Panel: **"Journalism Education Online: How to Develop and Deliver Quality Online Curricula"**

Sponsored by: **ASJMC**

Moderating/Presiding:

Maryanne Reed, West Virginia

Speakers:

Charlyne Berens, Nebraska/Lincoln, (Online degree: MA in Journalism and Mass Communications: Personalized Interactive Global)

Margaret Duffy, Missouri, (Online degree: MA in Strategic Communications or Media Management)

Rhonda Gibson, North Carolina Chapel Hill, (Online degree: Graduate Certificate in Technology and Communication)

Kristen Wilkerson, West Virginia, (Online degree: IMC Master's Degree, Digital

Marketing Communications Graduate Certificate)

Thursday, Aug. 5

5 to 6:30 p.m.

Panel: “The New NewsU: Innovations for an Integrated Online and In-classroom Curriculum”

Co-sponsored by: Poynter’s News University and ASJMC

Moderating/Presiding:

Howard Finberg, Interactive Learning Director, NewsU

Panelists: TBA

Join Howard Finberg, Director of Interactive Learning at The Poynter Institute, as he leads a panel of educators in a discussion on developing an integrated online and in-classroom curriculum for the upcoming school year. Finberg will also provide an overview of the many resources available for educators at The Poynter Institute and its e-learning project, News University, including:

- Syllabus Exchange: Share ideas for enhancing your curriculum.
- Certificate Programs: Learn about NewsU’s new certificate programs.
- Media and News Literacy Programs: Help students discern news credibility.
- Technical Training: See our extensive portfolio of technical training courses.
- Poynter Seminars: Find out about upcoming seminars for educators at The Poynter Institute.

Friday, Aug. 6

8:15 to 9:45 a.m.

Panel: “Building Bridges to High School Journalism”

Sponsored by: ASJMC Secondary Education Committee

Moderating/Presiding:

Lillian Lodge Kopenhaver, Florida International

Speakers:

“Reaching out Through Workshops and More”
Linda Puntney, Journalism Education Association

“Building Partnerships”
Vanessa Shelton, Iowa

“Forging Mentoring Relationships through

Events and Community-driven Projects”

Andrea Breemer Frantz, Robert Morris

Friday, Aug. 6

1:45 to 3:15 p.m.

ASJMC General Business Meeting

Moderating/Presiding:

Maria Marron, Central Michigan

Installation of 2010-11 President: **Paul Parsons**, Elon

Friday, Aug. 6

7 to 9 p.m.

ASJMC Gerald M. Sass Distinguished Service Award dinner

Moderating/Presiding:

Maria Marron, Central Michigan

2010 Award Recipient:

Richard Holden, Dow Jones News Fund

Saturday, Aug 7

7 to 9:45 a.m.

Business Session: **ASJMC 2010-11 Executive Committee Meeting**

Moderating/Presiding:

Paul Parsons, 2010-2011 ASJMC President, Elon

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ASJMC

2009-10 Executive Committee

President, *Maria Marron*, Central Michigan University • **President-elect**, *Paul Parsons*, Elon University • **Past President**, *Judy VanSlyke Turk*, Virginia Commonwealth University • **Publication Committee Chair/ Executive Committee Representative**, *Jean Folkerts*, University of North Carolina • **Executive Committee Representatives**, *Maryanne Reed*, West Virginia University; *Patrick Sutherland*, Bethany College • **ACE-JMC Representatives Chair**, *Tim Gleason*, University of Oregon • **AEJMC President**, *Carol Pardun*, University of South Carolina • **BCCA Representative**, *Jannette Dates*, Howard University • **Executive Director**, *Jennifer McGill*, AEJMC/ASJMC

Other Panels of Interest

Wednesday, Aug 4

1:30 to 3 p.m.

Research Panel Session: Carnegie-Knight Initiative on the Future of Journalism Education

Co-Sponsors: Carnegie Corporation and Knight Foundation

Moderating/Presiding:

Alex Jones, director, Shorenstein Center on Press, Politics, and Public Policy, Kennedy School of Government, Harvard

Panelists:

Jean Folkerts, North Carolina at Chapel Hill

Kristin Gilger, Arizona State

Nicholas Lemann, Columbia

Thomas Patterson, research director, Shorenstein Center, Kennedy School of Government, Harvard

Five years ago, the Carnegie Corporation and Knight Foundation developed a journalism education initiative. There were originally six participating institutions, which grew to twelve. The initiative includes innovations in journalism courses and curricula, research on issues relating to journalism and journalism education, intensive student-based reporting projects (News 21), forums and conferences on journalism and journalism education, position papers and statements on public policies affecting journalism and journalism education, and a website dedicated to journalism education. The panel members are participants in the Carnegie-Knight initiative and will describe its goals and activities.

Wednesday, Aug 4

3:15 to 4:45 p.m.

Mini-Plenary Panel: "The New Convergence: Innovations in Industry and Academic Collaborations"

Sponsored by: AEJMC Visual Communication and Radio-Television Journalism divisions

Moderating/Presiding:

Kathleen Ryan, Colorado at Boulder

Panelists:

Patricia Dean, News21, Southern California

Jennifer George-Palilonis, Ball State

Cheryl Gibbs, director, MiWiNews, Miami

Jeremy Gilbert, Northwestern

Julianne Newton, Oregon

Steve Outing, "Test Kitchen", Colorado at Boulder

Thursday, Aug. 5

8:15 to 9:45 a.m.

Panel: "Exploring Partnerships Between J-Schools and News Organizations"

Sponsored by: Scripps Howard Foundation and AEJMC

Moderating/Presiding:

Christopher Callahan, dean, Walter Cronkite School of Journalism, Arizona State

Panelists:

Tom Fielder, dean, College of Communication, Boston

Kristin Gilger, associate dean, Walter Cronkite School of Journalism and Mass Communication, Arizona State

Neil Henry, dean, Graduate School of Journalism, California at Berkeley

Geneva Overholser, director, School of Journalism, Annenberg School for Communication & Journalism, Southern California

Stephen B. Shepard, dean, Graduate School of Journalism, City University of New York

Thursday, Aug. 5

8:15 am to 9:45 am

Panel: "Planning for Site Visits"

Sponsor: Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

Moderating/Presiding:

Susanne Shaw, executive director, ACEJMC, Kansas

Peter Bhatia, editor, *The Oregonian*; council president, ACEJMC

The session will provide general information about the accreditation process include time for questions from school representatives about

upcoming site visits and writing the self-study.

Thursday, Aug 5

1:30 to 3 p.m.

2010 Equity and Diversity Award Panel:

“Diversity Revisited...and Why Not a Gender Equity Plan Too?”

*Sponsored by: AEJMC and Elon University
School of Communications*

Moderating/Presiding:

Paul Parsons, Elon

Discussion Facilitators:

“Diversity Revisited”

Frances Ward-Johnson, Elon

“Developing a Gender Equity Plan”

Brooke Barnett, Elon

Thursday, Aug. 5

3:15 pm to 4:45 pm

Sponsor: International Communication Division

Panel: “Dateline South Africa: WJEC-2 Highlights”

Moderating/Presiding:

Robyn S. Goodman, Alfred

Panelists:

WJEC-2 Overview

Joe S. Foote, Oklahoma

Breaking World Census News

Charles C. Self, Oklahoma

WJEC-2’s African Impact

Guy Berger, Rhodes University, South Africa

WJEC Programming Highlights

Elanie Steyn, Oklahoma

Syndicate Team Program Highlights

Robyn S. Goodman, Alfred

College Newsnet International’s South African

Debut and How to Get your Students Involved

in the Free, Ted Turner-inspired College

International News Network

**Mary Cardaras, The New England Institute
of Art, Boston**

Administrative Appointments July 2010

Osa Amienyi to interim dean of the College of Communication, Arkansas State University. Amienyi is a professor and chair of the Radio-Television Department at Arkansas State.

Paola Banchemo to interim chair, Department of Journalism and Public Communications at the University of Alaska Anchorage

Gary Kebbel to dean of the College of Journalism and Mass Communication, University of Nebraska Lincoln. Kebbel was journalism program director for the John S. and James L. Knight Foundation.

Amber Kinser to chair, Department of Communication at East Tennessee State University in Johnson City TN.

Fred Pearce to director of the School of Mass Communications at the University of South Florida Tampa. Pearce was chair of the Department of Journalism and Public Communications at the University of Alaska Anchorage.

James Willis to chair of the Department of Journalism at Ball State University. Willis was chair of the Department of Communication Studies at Azusa Pacific University (CA).

Coaching Corner Newsletter

The Journalism Writing Center in the Department of Journalism at Ball State University publishes the online edition of the “Coaching Corner” newsletter. The newsletter contains information on enhancing undergraduate and graduate student writing skills, including articles on grammar and language usage testing, and other material. There is no charge for the newsletter. Visit the Ball State Journalism Writing Center at: <http://jdwritingctr.iweb.bsu.edu>.

AEJMC Scholars Program to Offer Junior Faculty Grants in 2011

AEJMC will again be providing research or teaching grants to up to four projects next year. The AEJMC Scholars Program will issue a call for project proposals at the Denver Conference.



Please encourage your program's junior faculty to enter.

The program will award up to \$2,500 research and teaching grants to up to four research or teaching proposals to encourage innovative and timely projects in journalism and mass communication. Proposals must be from current AEJMC members. Only one proposal per member is allowed. The selection process is expected to be very competitive.

The program is designed to develop and nurture outstanding teachers and researchers by fostering an intellectually stimulating environment. This program's mission is to identify, encourage and recognize some of JMC's most promising scholars and teachers by providing funding for research or teaching projects. Each proposal selected for funding will also be matched with a recognized scholar to serve as a mentor throughout the project. The mentor would serve as a resource and sounding board as the work progresses.

Proposals should outline an individual's own significant research or teaching project. Proposals may also be submitted by a research team, which would share the award amount if selected.

General information about the program:

- The proposed topic should center on Journalism and Mass Communication and related disciplines. Topics in related disciplines should also include a central element within mass communication.
- The program will not provide support for dissertation research.
- Graduate or undergraduate students are not eligible for this program.
- The program is looking for proposals from junior faculty members teaching full-time who have not yet achieved tenure, who are likely at the assistant professor level. Media professionals who have recently transitioned to full-time work in the academy are also welcome to apply.
- Proposals for teaching projects must include a research component or be research-based. This research component must be specifically explained in the proposal.

For specific information about submitting a proposal, read the full call on the AEJMC website at www.aejmc.org by mid-July. Proposal deadline is received by 4:59 p.m. Eastern time on **October 1, 2010**. All proposals will undergo peer review by JMC scholars. Applicants will be notified of the status of their proposals by early January 2011.

Questions about the AEJMC Scholars Program should be directed to Jennifer McGill at aejmchq@aol.com or 803-798-0271.

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