



ASJMC

Administrator

The Newsletter of the Association of Schools of Journalism and Mass Communication | July 2008

Parsons Elected 2008-09 ASJMC Vice President



Paul Parsons

Western Kentucky, in the vice-presidential race. Parsons received 42 votes and Johnson received 33 votes. Judy VanSlyke Turk of Virginia Commonwealth University is the incoming president for 2008-2009 and Maria Marron of Central Michigan University is the incoming president-elect.

ASJMC also filled two open seats to the Accrediting Council on Education in Journalism and Mass Communications in the election. Timothy Gleason of the University of Oregon, with 42 votes, and Ann Brill of the University of Kansas with 41 votes will fill the open seats from accredited programs. Both will serve three-year terms. Other candidates for the ACEJMC seats were Lorraine Branham of Syracuse University with 24 votes, and Michael Bugeja of Iowa State University with 23 votes.

Paul Parsons of Elon University has been elected vice president for 2008-2009. He will become president-elect in 2009-2010 and president in 2010-2011. He ran against Pam Johnson of the University of

The candidate elected to serve on the ASJMC Executive Committee is Jean Folkerts of the University of North Carolina with 17 votes. Ron Yates of the University of Illinois received 11 votes. Folkerts will serve a three-year term as the representative from large programs. Only large programs were eligible to vote in this race.

All elected officers will take office following the August Convention. A total number of 177 eligible members were mailed ballots in April. Ballots were returned by 77 members for a return rate of 43.5%.

The ASJMC Nominations and Election Committee compiled the 2008 election slate. Members of the committee were Loren Ghiglione, Northwestern University, chair; Jannette Dates, Howard University; Jack Hamilton, Louisiana State University and Paul Voakes, University of Colorado.

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ASJMC Chicago Convention Sessions

Wednesday, Aug. 6

7 am to 10 am — ASJMC Executive Committee meeting

5 pm to 6:30 pm — Panel: “Leading Your Department Through News Curriculum Reform: Squeezing It All In”

Moderating/Presiding: Marilyn Weaver, Ball State
Panelists: David Guth, Kansas; Larry Dailey, Nevada-Reno; Pam Kalbfleisch, North Dakota; Mary Nesbitt, Northwestern

Thursday, Aug. 7

7 am to 10 am — ASJMC Administrative Affairs Committee meeting

8:15 am to 9:45 am — ASJMC and LSU panel: “Diversity That Works”

Moderating/Presiding: Ralph Izard, Louisiana State/Ohio
Panelists: David Kurpius, Louisiana State; Travis Dixon, Illinois; Anne Hoag, Pennsylvania State; Arlene Morgan, Columbia; Joe Dennis, Georgia; Mary Arnold, South Dakota State

3:15 pm to 4:45 pm — Panel: “Scholastic Journalism Made Easy: Innovative Outreach for Administrators”

Moderating/Presiding: Lillian Lodge Kopenhaver, Florida International
Panelists: Jeff Fruit, Kent State; James Tidwell, Eastern Illinois; Marilyn Weaver, Ball State

Friday, Aug. 8

7 am to 10 am — ASJMC Diversity Committee meeting

7 am to 10 am — ASJMC Secondary Education Committee meeting

1:45 to 3:15 pm — ASJMC Business Meeting

7 to 9:30 pm — Gerald Sass Distinguished Service Award dinner, *Honoring Susanne Shaw, Executive Director of ACEJMC*

Saturday, Aug. 9

7 am to 9:45 am — ASJMC Executive Committee meeting

10 to 11:30 am — ASJMC/AEJMC Panel: “Findings and Implications of the NRC Doctoral Study”

Moderating/Presiding: Judy VanSlyke Turk, Virginia Commonwealth
Panelists: Sharon Dunwoody, Wisconsin-Madison; Charles Self, Oklahoma

Other Convention Sessions of Interest:

Wednesday, Aug. 6

8:15 am to 9:45 am — ACEJMC Workshop for Schools with upcoming Site Visits

11:45 am to 1:15 pm — AEJMC and Scripps Howard Foundation Panel: “Changing the Face of Journalism Administration: The JLID Program Eight Years Later “

Moderating/Presiding: Elinor Kelley Grusin, 2007 Scripps Howard Foundation Journalism Teacher of the Year; Memphis
Speakers: Douglas Anderson, JLID mentor, Pennsylvania State; Shirley Staples Carter, co-founder, JLID, South Carolina; Dwight Brooks, JLID graduate, Jackson State; Rochelle L. Forde, JLID graduate, Howard; Dianne Bragg, doctoral student, Alabama

Thursday, Aug. 7

11:45 am to 1:15 pm — “Annual Surveys of Journalism and Mass Communication “

Moderating/Presiding: Lee B. Becker, Georgia and Tudor Vlad, Georgia

Results will be released for the 2007 Annual Survey of Journalism & Mass Communication Graduates, the 2007 Annual Survey of Journalism and Mass Communication Enrollments, 2006-07 Survey of Doctoral Programs in Communication and the 2006 Survey of Newspaper, Television and Radio Newsroom Hiring.

2009 ASJMC Workshop
Mexico City, Mexico
January 29-31 • Sheraton Maria Isabel

Tentative Schedule

Thursday, Jan. 29

Noon – 5 p.m.

Registration/Information

2:30 – 5:30 p.m.

ASJMC Executive Committee

Friday, Jan. 30

8 a.m. – 5 p.m.

Registration/Information

8 a.m. – 5 p.m.

Off-site (via bus)

AM at Monterrey Tech, with lunch

PM tours of two industry sites

Saturday, Jan. 31

8 a.m. – 5 p.m.

Registration/Information

7:30 a.m. – 8:30 a.m.

ASJMC Committee Meeting

7:30 a.m. – 8:30 a.m.

ASJMC Committee Meeting

8:30 a.m. – Noon

ASJMC Administrators' Workshop

12:30 – 2:30 p.m.

ASJMC Administrators' Workshop Luncheon
with Speaker

3 p.m. – 5 p.m.

Workshop continues

*Additional information about the meeting will
be available in late September. Check the
ASJMC site for details. www.asjmc.org*

**Recent Administrative
Appointments**

Lorraine Branham to Dean, Newhouse
School of Public Communication, Syracuse
University

Jerry Ceppos to Dean, Reynolds School of
Journalism, University of Nevada-Reno

Tracy Dahlby to Director, School of
Journalism, University of Texas at Austin

Don Heider to founding Dean, School of
Communication, Loyola University of
Chicago

Derina Holtzhausen to Director, School of
Journalism and Broadcasting, Oklahoma
State University

Geneva Overholser to Director, School of
Journalism, University of Southern
California

Carol Pardun to Director, School of
Journalism and Mass Communication,
University of South Carolina

Lee Thornton to Interim Dean, Merrill
College of Journalism, University of
Maryland

David Whillock to Dean, College of
Communication, Texas Christian University

Bruce Whisler to Interim Director,
Nicholson School of Communication,
University of Central Florida

John Wright to Dean, College of
Journalism and Communications,
University of Florida

Lynn Zoch to founding Director, School of
Communications, Radford University

ACEJMC Accreditation Decisions

The Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) accredited two new schools at its May 2-3 meeting in Arlington, Va.

The Council made accreditation decisions for 21 schools and now accredits 112 in the United States and one outside the country. The Council conducts voluntary reviews for schools with professional journalism and mass communications programs. Newly accredited schools were the department of communication and journalism at the University of New Mexico and the department of communication at Jacksonville (Ala.) State University.

The following schools received provisional re-accreditation in 2006 for their undergraduate programs and were granted full re-accreditation: the department of communication and journalism at Auburn University; the division of journalism at Florida A&M University; the department of journalism at New York University, and the department of mass communications at Southern University.

The following schools received provisional re-accreditation for the undergraduate programs: the School of Journalism at Southern Illinois University, Carbondale; the department of journalism at San Francisco State University, and the department of journalism at Temple University. The Council grants provisional status when it identifies weaknesses that can be corrected within two years.

The undergraduate communication department at Buffalo State University received provisional accreditation.

The department of mass communication at Winston-Salem State University was denied accreditation. In 2006, the department received provisional initial accreditation, but was denied at

the revisit this year.

The Council also re-accredited the following undergraduate programs at nine schools: the department of journalism and public communications at the University of Alaska Anchorage; the department of journalism, media studies and public relations at Hofstra University; the Donald W. Reynolds School of Journalism at the University of Nevada, Reno; School of Journalism and Broadcasting at Oklahoma State University; the School of Journalism and Mass Communications at San Jose State University; the department of communication at the University of Tennessee at Chattanooga; the department of communications at the University of Tennessee at Martin; the School of Journalism at Indiana University; the A.Q. Miller School of Journalism and Mass Communications at Kansas State University; and the School of Journalism at Michigan State University.

The graduate program in the School of Journalism and Mass Communications at San Jose State University also received re-accreditation.

ACEJMC to Have A Program for Schools

ACEJMC will have a program for schools who have site visits this year on Wednesday, Aug. 6, during the AEJMC convention at Marriott Hotel in Chicago. The program will be from 8:15 to 9:45 a.m.

Susanne Shaw, executive director, said that Trevor Brown of the University of Indiana, committee member, also would respond to questions about the assessment standard.

2009 ASJMC Workshop • Mexico City, Mexico • January 29-31